


I am but one,
but I am one.

I cannot do everything,
but I can do something.

What I can do,
I ought to do, and
what I ought to do,
I will do.

{ THE IMPACT OF ONE }



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Among our peers, Notre Dame is respected as a university that is on the move, despite an uncertain economic climate. In recent years, our faculty has been invigorated by the addition of several eminent scholars. Undergraduates have gained access to world-class learning facilities with additions such as the Jordan Hall of Science and Stinson-Remick Hall of Engineering. For the first time ever, Notre Dame has surpassed \$100 million in external research funding. Programs that speak to our Catholic mission, such as the Alliance for Catholic Education and the Kroc Institute for International Peace Studies, have expanded in scope and impact.

{ DEAR FRIENDS }

The momentum we now enjoy owes a great deal to you — and to the sacrifices you have made to ensure Notre Dame’s financial stability and continued development, both now and over the long term. The *Spirit of Notre Dame* campaign, which has significantly exceeded its \$1.5-billion target, is one of the most visible signs of our forward trajectory. The success of the campaign, coupled with the University’s fiscal prudence, has permitted us to make steady and, in some cases, transformational progress.

I reflect on all this with gratitude, because I know that, like me, our faculty and students, alumni and benefactors are motivated by a shared sense of the good that Notre Dame can do for the world. With every scholarship newly endowed, every student inspired by a particularly effective professor, every research breakthrough made in one of our labs, we more ably fulfill our core mission: to educate leaders who will combine knowledge and moral wisdom, reason and faith, to address the great issues of our time.

The voices of some of those aspiring leaders can be heard throughout this report, as we share the insights of students who have been personally affected by your gifts. We offer, too, the stories of a handful of Notre Dame families who have been moved to extraordinary generosity by the work we do here.

I give thanks for every one of them, as well as for the momentum that defines our future and the traditions that root us firmly to our past. My prayers and good wishes are yours.



Rev. John I. Jenkins, C.S.C.
President



{ THE SPIRIT OF NOTRE DAME }

CAMPAIGN PROGRESS REPORT

The fiscal year ending June 30, 2010, marked the close of the *Spirit of Notre Dame* campaign's sixth, and penultimate, year. At that time, campaign gifts and pledges totaled \$1.75 billion, some \$250 million over the original \$1.5-billion goal — and an increase of nearly \$225 million over the fiscal 2009 total.

Reflecting on the campaign's continued success, particularly in light of a turbulent economy, Father Jenkins said: "The response to the campaign has been nothing short of amazing. I have only the most profound gratitude for every person who has supported the campaign thus far, whether their gift was \$10 or \$10 million, because what each one of those gifts represents to me is that individual's belief that what we are doing here at Notre Dame is unique, is needed in our world, is worth sustaining — and is worth the sacrifice."

The campaign will conclude on June 30, 2011, yet much work remains to be done. In the coming

months, campaign officials will concentrate their efforts on two main tasks: The first is to generate additional support for the campaign's under-funded priorities, many of which will be instrumental in ensuring Notre Dame's competitiveness with other top-tier universities for the best students and faculty. The second, and equally important, goal is to encourage as many alumni, parents, and friends as possible to become a part of *Spirit*.

Looking Ahead to the Remaining Months of the Campaign

Under-Funded Priorities

Spirit of Notre Dame will be remembered for many reasons: among them, becoming the first campaign in the history of Catholic education to exceed \$1.5 billion, dramatically improving the University's pool of scholarship resources, and forever changing the physical landscape with the addition of new buildings on Notre Dame Avenue and around campus.

But the campaign will also be remembered as the first in Notre Dame history to articulate a highly strategic and complex array of "mini" campaign goals, that is, specific targets for individual colleges and schools, institutes and centers, academic departments and programs, and other areas of the University.

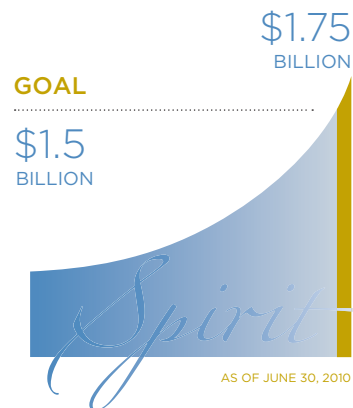
More than six years into the campaign, a majority of those "mini" goals have been met. In the months ahead, the campaign will focus on a handful of key priorities that require additional support in order to meet their individual targets by the campaign's June 30th conclusion. Topping that list are undergraduate scholarships (which, as of this printing, were at 92 percent of goal), graduate fellowships (79 percent), professorships (55 percent), and funds for the Hesburgh Libraries (71 percent).

Participation

While the *Spirit* campaign encompasses a number of "high-dollar" items, including named professorships and capital projects, its success-to-date has also depended on the collective support of our alumni, parents, friends, faculty, staff, and students in the form of more modest gifts to the Notre Dame Annual Fund and recognition societies such as the Edward Frederick Sorin Society.

In this, the campaign's national phase, Notre Dame is placing an even greater emphasis on the importance of such contributions, which are critical to the University's continued financial health; annual gifts help to offset the growing demand for student financial aid, maintain the physical campus, underwrite academic and service programming, support initiatives related to our Catholic character, and much more.

The ultimate goal, of course, is to encourage every member of the Notre Dame family to become a part of this historic campaign by making a gift at whatever level is most comfortable for them.



“I was looking for a big challenge between my junior and senior years. The Marine Corps Platoon Leaders Class was that challenge, and it changed my life forever. I will always be thankful to the Sasso family for the opportunity to learn more about myself and for supporting my desire to serve my country.”

Rory Kelly ('11)
Sasso Family National Service
Scholarship Recipient



SCHOLARSHIPS + FELLOWSHIPS

Though the economy is showing signs of recovery, the need for scholarship assistance among current and aspiring Notre Dame undergraduates remains critical. For the current (2010–11) academic year, the University awarded a record-setting \$100 million in undergraduate aid — an increase of more than 10 percent over last year.

This was made possible by a remarkable leap in giving to financial aid. In fiscal 2009, benefactors contributed \$18.5 million to endowed and expendable scholarship funds (exclusive of Annual Fund and recognition society gifts), a figure that nearly doubled — to \$36.4 million — during fiscal 2010. The news for graduate aid is also exceedingly positive: \$13.4 million in fellowship funds was donated during fiscal 2010.

While the strong support for graduate fellowships lends fuel to Notre Dame’s aspiration to excel as a research university, the significant increase in undergraduate scholarships helps to assure that Notre Dame remains among the most inclusive of all top-20 universities in terms of welcoming young people of diverse backgrounds and interests. One new endowment, the Sasso Family National Service Scholarship, assists students who have demonstrated their commitment to their country through military service training.



The Sasso Family National Service Scholarship



“God, Country, Notre Dame” reads the inscription above the east entrance to the Basilica of the Sacred Heart, a memorial to the Notre Dame men who died in World War I. The words have particular resonance for Notre Dame parents John and Mori Sasso of Gwynedd Valley, Pennsylvania, whose family has a tradition of serving in the armed forces.

John, an Army ROTC and disabled veteran, served in Vietnam. His father served in the U.S. Navy, while Mori’s father was a member of the Army Air Corp during World War II. The Sassos’ son, Sean (*11), completed the Platoon Leaders Class (PLC), an intense summer program that screens and evaluates college students’ potential as company-grade officers in the Marine Corps. In August, Sean graduated from the Marine Corps Officer Candidates School at Quantico, Virginia.

To honor their family heritage and assist students with an interest in military service, the couple established the Sasso

Family National Service Scholarship, which lends support to Notre Dame students participating in PLC or the ROTC program on campus.

“These students make huge sacrifices by placing themselves in harm’s way after college,” says John. “This scholarship was our way of helping them.”

A fellow PLC graduate and Notre Dame classmate of Sean’s, Rory Kelly (*11) is

one recipient of the Sasso Scholarship. “I am proud to have received this scholarship, because it means that people outside my circle are supportive of my decision to serve my country. I am so grateful to the Sasso family.”

An economics major from Omaha, Nebraska, Kelly spent the fall semester of his

junior year in Washington, D.C., interning with the Department of Homeland Security. That experience affirmed his decision to enter PLC.

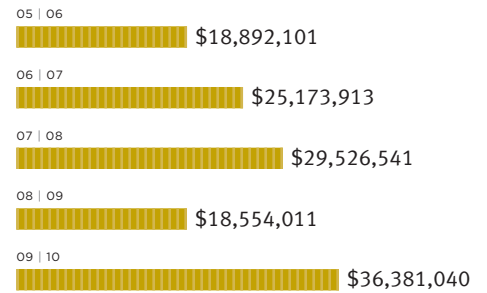
“Notre Dame’s rigorous curriculum prepared me well for the academics of PLC,” says Kelly, “and its Catholic mission contributed to my taking on the responsibility of prayer leader for my platoon.”

Sean and Rory join a storied tradition of military service and patriotism at Notre Dame, dating back to 1859 with the student-organized Notre Dame Continental Cadets and continuing with the 324 ROTC students enrolled at Notre Dame today, as well as with those who train through PLC. The Sasso Family National Service Scholarship is a tribute to them all.

Above from left to right: John, Sean, sister Mary, and Mori Sasso at Sean’s graduation from the Officer Candidates School. (Not pictured is Sean’s twin sister, Madeline.)

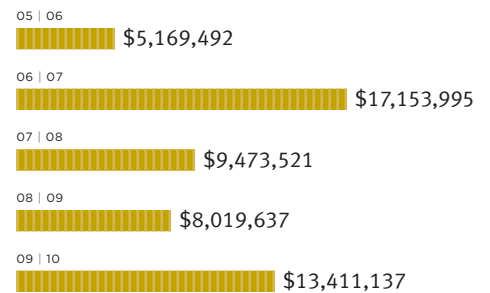
Undergraduate Scholarship Gifts

BY FISCAL YEAR (EXPENDABLE AND ENDOWED)



Graduate Fellowship Gifts

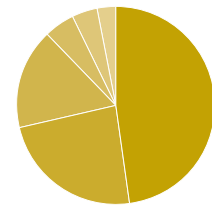
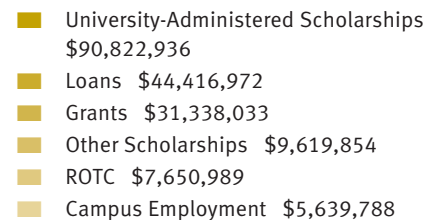
BY FISCAL YEAR
INCLUDES MBA AND LAW (EXPENDABLE AND ENDOWED)



Sources of Aid: Undergraduate

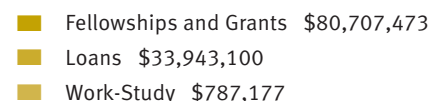
\$189,488,572

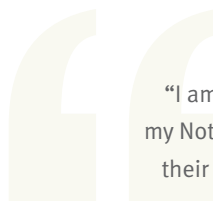
FISCAL YEAR 2009-10



Sources of Aid: Graduate \$115,437,750

FISCAL YEAR 2009-10





“I am exceedingly thankful for my Notre Dame professors — for their engagement and encouragement both in and outside of the classroom. Professor Griffin embodies all of these qualities.

Not only is he approachable and invested, but he possesses a wealth of expertise in my area of focus, Colonial America. I can’t wait to work further with him as he guides and advises my growth as a historian.”

Carly Anderson ('12)
History Major and a Student
of the Madden-Hennebry
Family Professor



PROFESSORSHIPS + DIRECTORSHIPS

Among the remaining under-funded priorities of the *Spirit of Notre Dame* campaign, professorships and directorships occupy a singularly important position. By ensuring the presence of exceptional teacher-scholars on the faculty, these endowed positions affect virtually every aspect of the University: from the quality of academic programs and student recruits, to Notre Dame’s ranking among elite universities, to the real-world impact of the University’s research programs.

Thanks to a handful of extraordinarily generous benefactors, the campaign inched closer to its goal of raising roughly \$225 million in new faculty endowments. As of June 30, 2010, the number of Notre Dame professorships stood at 252, up from the 249 established at the close of the last fiscal year.

This fall, Notre Dame launched a new website, professorships.nd.edu, to showcase the breadth and distinction of Notre Dame’s most eminent teachers, scholars, researchers, deans, and academic directors, as well as to honor the benefactors who endowed their positions. One of those benefactors, John R. Madden ('59, '62 MA), has created a new position in a field of particular resonance for Notre Dame: Irish-American studies.



The Madden-Hennebry Family Collegiate Professor of Irish-American Studies



Gifts tell stories. Some are a testament to the donor's abiding interest in a particular academic discipline. Others pay tribute to a loved one or maybe a favorite professor. The best gifts of all do both.

The Madden-Hennebry Family Collegiate Professorship in Irish-American Studies is but one entry in John and Lenore Madden's Notre Dame story. Madden ('59, '62 MA) and his beloved late wife, Lenore ('61 SMC), established the endowment to advance the University's Irish studies program and to honor their parents, whose lives reflect much about the Irish-American experience.

"I first noticed Lenore when she played Mary in our first-grade Christmas play," remembers John. "I finally worked up the courage to ask her out when I was a senior at Notre Dame." They were married for 47 years.

The Madden-Hennebry Professorship has thus become a memorial to the couple's profound devotion to one another

and to their mutual love for Notre Dame. The position, which is shared by the Department of History and the internationally acclaimed Keough-Naughton Institute for Irish Studies, bolsters the University's expertise in American religious history, an area of signature strength for Notre Dame.

Patrick Griffin ('87) is the inaugural Madden-Hennebry Professor. His own

Notre Dame story has Irish roots. "I first came to Notre Dame as an undergraduate," he recalls, "with the help of my great-aunt, an immigrant from County Cork who worked as a domestic servant and was only too happy to be sending her nephew to Notre Dame."

Since returning to his alma mater in

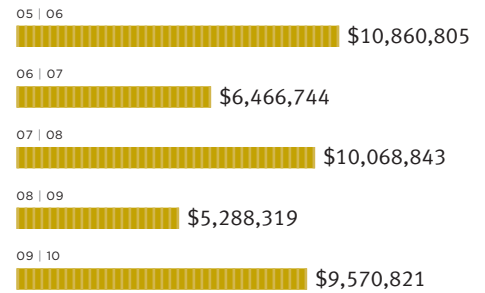
2008, Griffin has helped to further raise the profile of Notre Dame's Irish studies program. The recipient of a prestigious Mellon Fellowship, Griffin has published books on Atlantic migration and revolution, as well as a number of essays on such topics as identity in Ireland and America, imperial history, and comparative violence in Ireland, Scotland, and America. He is currently completing a book on the American Revolution in an Atlantic context.

The contributions of Patrick Griffin to the field of Irish-American studies are only one result of John and Lenore's generosity to Notre Dame. The Maddens have also endowed a library collection in Irish studies; John continues to support the Madden-Rooney Lecture Series, part of the Keough-Naughton Institute's renowned Irish Seminar.

Above from left to right: Ed ('91, '95 JD) and Cathy Madden, Patrick Griffin, benefactor John Madden, and Kiera and John ('85) Madden.

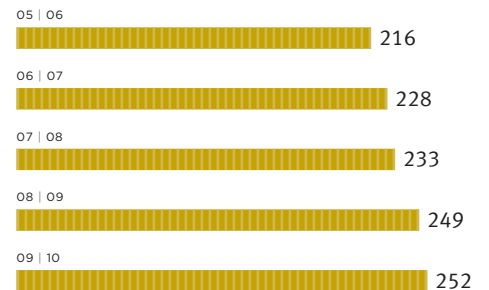
Cash Gifts to Professorships and Directorships

BY FISCAL YEAR



Growth in Established Professorships and Directorships

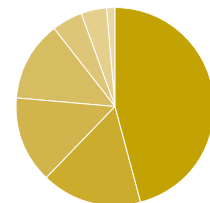
BY FISCAL YEAR

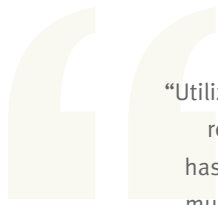


Distribution of Established Professorships and Directorships

AS OF JUNE 30, 2010

College of Arts and Letters	116
College of Science	41
Mendoza College of Business	36
College of Engineering	33
Law School	12
Other	11
School of Architecture	3





“Utilizing the plentiful library resources at Notre Dame has made my education so much more rewarding, and my work is more meaningful and respected in the industry because I am able to use search engines that link only to trustworthy and scholarly materials. My experience using these advanced research tools will assist me for years to come.”

Bridget Bredemann ('12)
Finance Major



THE HESBURGH LIBRARIES

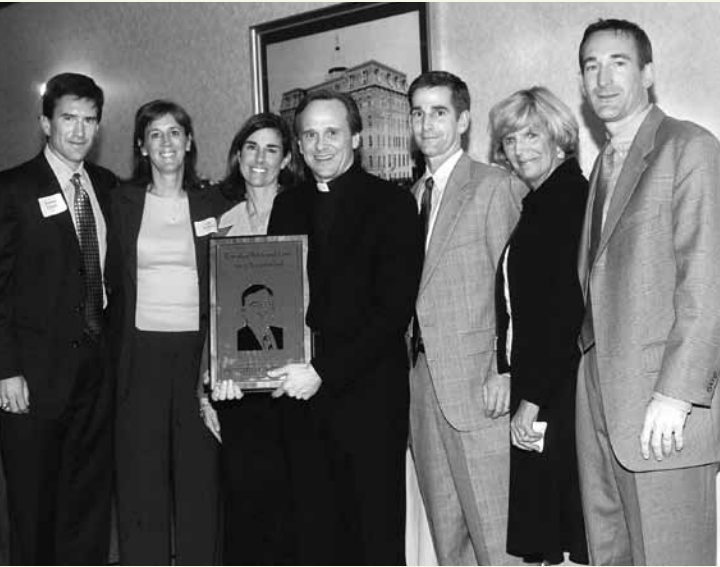
In the spring of 2010, students, faculty, and staff bid farewell to Jennifer Younger, who stepped down as the Edward H. Arnold Director of the Hesburgh Libraries to take on a new role with the Catholic Research Resources Alliance (CRRRA), of which Notre Dame is a founding member. A national search is now underway to locate her successor.

Under Younger’s leadership, the Hesburgh Libraries significantly expanded their collections, surpassing Father Hesburgh’s original vision of a library of three million volumes and building access to electronic resources across a range of disciplines. Younger and her team also undertook the launch of a major renovation of the main Hesburgh Library, beginning with the now completely refurbished lower level.

All of these projects have been driven by the generosity of individuals and organizations that believe deeply in the fundamental role that an academic library plays in advancing teaching, research, and scholarship. In fiscal 2010, Notre Dame benefactors — including the Mary and Ray Kennedy family — contributed \$1.25 million to this effort.



The Ray and Mary Kennedy Family Library Endowments



Each summer, some 25 guys migrate to Mary Kennedy’s cabin on Lake Wawasee to take part in what has become a sacred tradition: Big Ray Fest.

“Big Ray” is Mary’s late husband, Raymond F. Kennedy, and his namesake fest is a charity golf and basketball tournament that she and their three sons — Ray Jr. (’87), Mike (’88), and Kevin (’90) — organized to honor and remember Ray.

The event illustrates what is important to their family: generosity and relationships. The value they place on giving back and cherishing time with family and friends will leave an extraordinary legacy, one that Notre Dame is fortunate to be part of.

Ray and Mary grew up in New York and attended St. Johns University. Both Irish-Catholic, they were fans of Notre Dame, a devotion that grew when Ray, a business executive, was transferred to Elkhart, Indiana. The family’s relationship with Notre Dame developed further when Ray joined the Advisory Council for the Hesburgh

Libraries, and the couple established the Ray and Mary Kennedy Family Endowed Collection in Irish Music and later the Raymond and Mary Kennedy Family Library Preservation Fund.

“We loved reading and were involved in the Libraries Council, and it seemed like a wonderful way to give that would affect all the students at Notre Dame,” Mary says.

After Ray died in 2003, Mary officially joined the council. More recently, the family created the Raymond F. and Mary Kennedy Family Library Endowment in tribute to their patriarch.

“Ray cared about people — his family, friends, and individuals at all levels of his business,” says Mary. “People could

see that about him. It came through that he really cared.”

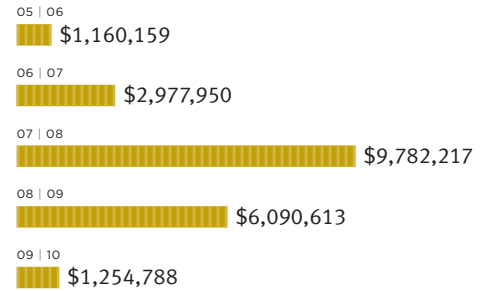
At Notre Dame, Ray’s legacy lives on in the family’s enduring generosity and in the values being nurtured in the next generation. Ray and Mary’s sons have 11 children between them, young people who are learning the importance not only of giving back and valuing relationships, but also of gathering for Notre Dame home football games — weekends marked by family tailgates, trips to the Grotto, Mass at the Basilica, and a stop at the Hesburgh Library to see the plaque with Grandpa’s image.

No doubt they will also enjoy many years of Big Ray Fest.

Above: The Ray and Mary Kennedy family accept a token of gratitude from Father John Jenkins.

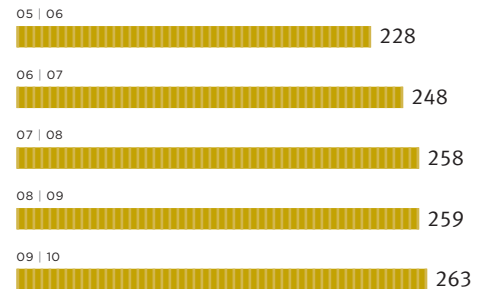
Library Cash Gifts

BY FISCAL YEAR
INCLUDES GIFTS TO LAW LIBRARY



Growth in Established Library Endowments

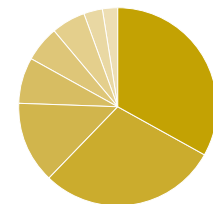
BY FISCAL YEAR



Established Library Endowments by Academic Area

AS OF JUNE 30, 2010

College of Arts and Letters	87
Unrestricted / General Library Endowment	77
Law Library	35
Other	20
College of Science	15
Mendoza College of Business	15
College of Engineering	8
School of Architecture	6





“Notre Dame must balance its research aspirations with its Catholic identity. Key to preserving our distinctive Catholic character is our commitment to truth. CUSE assists undergraduates in the pursuit of truth, providing us with the tools to put our intellectual endeavors in service to justice, charity, and the common good.”

Elizabeth Simpson ('11)
Truman Scholar



ENDOWMENTS FOR EXCELLENCE

As the *Spirit of Notre Dame* campaign persisted in its quest to advance the quality of academic and research programs at Notre Dame, the University experienced a tremendous increase in giving to Endowments for Excellence over the past year.

All told, gifts to create new Endowments for Excellence or strengthen existing endowments totaled \$26.8 million last year, more than three times the \$7.5 million raised in the year prior. Today these funds number 388, compared to the 334 that had been established by the close of fiscal 2009. New funds include

those in support of African American students, the Center for Social Concerns Civic Engagement Project, undergraduate research, and the sacred arts, among many others.

One of these new endowments united two Notre Dame families to catalyze an innovative academic initiative, the Center for Undergraduate Scholarly Engagement. By providing Notre Dame with the means to centralize and expand academic services for undergraduates, the Flatley and Stefanick families are helping to ensure that Notre Dame undergraduates are competitive with the most accomplished students in the land.



The Center for Undergraduate Scholarly Engagement



Notre Dame took another step toward definitive leadership in undergraduate education with the 2009 opening of the Center for Undergraduate Scholarly Engagement (CUSE), which creates opportunities for undergraduate research, scholarship, and other creative endeavors.

“Research is the cutting edge of undergraduate education,” says CUSE Director Dan Lindley. “CUSE helps students to actively shape their education and develop their minds more fully. That’s really what research is all about — developing students who will be of service to the world.”

Adds Dennis Jacobs, vice president and associate provost: “Our vision is to inspire students to explore problems or questions that have gone unaddressed, help them find faculty mentors and resources, and get them thinking about the opportunities beyond Notre Dame.”

With the backing of then associate provost Father John Jenkins, the seeds for

CUSE were born 12 years ago out of one couple’s belief that Notre Dame students should compete more successfully for prestigious national fellowships. Initial contributions from Dan (’75) and Patricia Flatley led to the Office of Post-Baccalaureate Fellowships, which helped seniors apply for such fellowships as the Fulbright and Rhodes. That effort has

since expanded into a three-fold mission: to boost intellectual vibrancy on campus; provide guidance and resources for undergraduate research; and help students apply for and win national fellowships.

“Notre Dame strives to be a leading research university,” says Dan Flatley. “Undergraduate research is critical to that process. I want every undergraduate to participate in re-

search — and to be given the tools to differentiate themselves in the marketplace.”

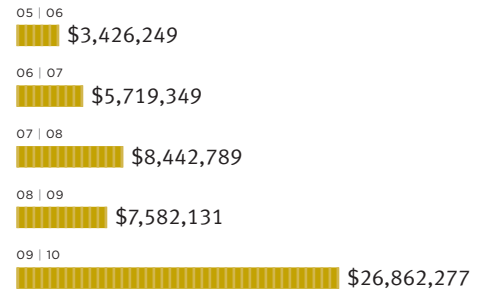
As members of the President’s Circle, Paul (’82) and Maureen Stefanick learned in 2009 of an opportunity to support CUSE. “The center has inspired leadership in the director and his team,” says Paul. “They think proactively and provide students with opportunities to contribute to the University and the greater community.”

With their shared belief that research is a valuable form of service, the Flatleys and Stefanicks have enriched the intellectual climate on campus. They have also contributed to a more just world by enabling students — such as senior Elizabeth Simpson, who studied social services in rural Wyoming with CUSE support — to pursue research and outreach that privilege the common good.

Above from left to right: Paul and Maureen Stefanick, CUSE Director Dan Lindley, Patricia and Dan Flatley, and Vice President Dennis Jacobs.

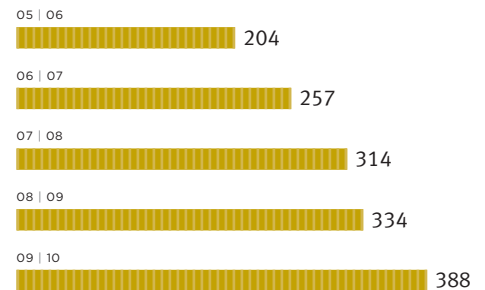
Cash Gifts to Endowments for Excellence

BY FISCAL YEAR



Growth in Established Endowments for Excellence

BY FISCAL YEAR



Distribution of Established Endowments for Excellence

AS OF JUNE 30, 2010

Institutes and Centers	118
College of Arts and Letters	89
Other	59
College of Science	41
Mendoza College of Business	36
College of Engineering	32
Law School	10
School of Architecture	3



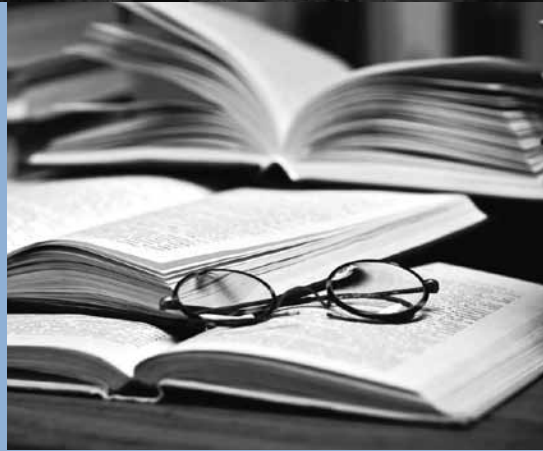
“I went to a small, poor Catholic high school, where very few people have the means to go away to a prestigious university. I was determined to go to my dream school, however — and it was ND’s financial aid which made that possible. I know I’m somewhere special. My family is counting on me to succeed, and I am confident that from here, I will be able to.”

Alejandro Sigala ('13)
Arts & Letters Pre-Professional
Studies and Philosophy Major



THE NOTRE DAME ANNUAL FUND

Despite a still-sluggish economy, University benefactors maintained their tradition of strong support for the Notre Dame Annual Fund. Contributions totaled \$36.7 million, including \$19.4 million from the 11,397 members of the Edward Frederick Sorin Society. Also included in the nearly \$36.7-million total is \$5.15 million from the President’s Circle, a figure representing yet another record-breaking year for Notre Dame’s highest-dollar recognition society.



While giving remained overwhelmingly positive — and assisted the University in awarding an all-time high of \$100 million in undergraduate scholarships — the global financial slump has resulted in fewer donors overall. The participation rate (i.e., the percentage of undergraduate alumni making a gift) measured 42.4 percent in fiscal 2010, down from its high of 54.3 percent in 2006. Worth noting, however, is that despite the slump Notre Dame still ranks among the top three universities nationally in terms of undergraduate giving.

Those alumni — not to mention Notre Dame parents and friends — who did make a gift in 2010 were able for the first time to restrict their donations to one of five core priority areas: financial aid, global service, academic and student life, Catholic mission, and areas of greatest need.

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Directing Your Gifts



The summer of 2009 brought a newsworthy announcement from the Notre Dame Annual Fund: for the first time ever, benefactors — including members of the Edward Frederick Sorin Society — would be invited to direct their annual gifts to the area of their choosing.

This was a major departure for a program that has long championed the importance of unrestricted giving. “Unrestricted gifts have been, and will continue to be, critical for Notre Dame’s financial health,” says Michael Brach, senior director of annual giving. In contrast to endowment gifts that are designated for a particular program, unrestricted gifts allow University leaders to direct dollars to those areas most in need of funding — whether it be financial aid, campus maintenance, or the hiring of a new professor.

However, Brach adds, “we conducted multiple surveys among our donors and found that having a greater say in how

their gifts were used was incredibly important to many of them. This new initiative is our way of responding to their interests, while also supporting the very real needs of the University.”

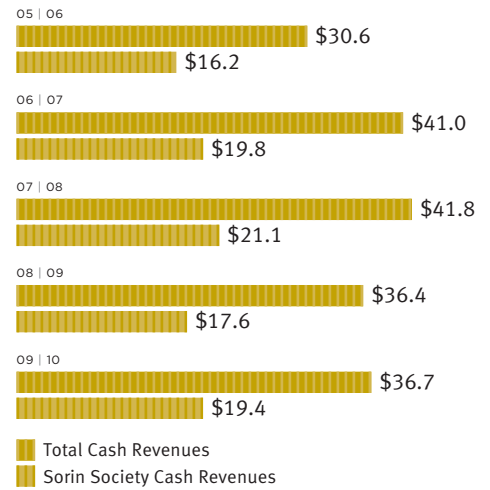
That initiative identifies five core needs: *Financial Aid*; *Catholic Mission*, which includes Campus Ministry and other programming focused on faith and spirituality, as well as practical matters related to the upkeep of the Basilica; *Academic and Student Life*, covering everything from academic programs and faculty hiring, to residential life and student organizations; *Global Service*, for research and service initiatives with far-reaching impact; and *Areas of Greatest Need*, which provides flexible funding for those needs deemed by University leaders to be of timely and critical importance.

Not surprisingly, given the University’s emphasis on enhancing support for students, the majority of donors designating their gifts in fiscal 2010 elected to give to financial aid (13 percent). More than 75 percent of donors, however, opted to leave their gifts unrestricted. This is particularly true of the Sorin Society, 28 percent of whom left their membership gifts undesignated this past year, compared to 15 percent of all donors.

“The Sorin Society keeps us connected to the University and allows us to continue the traditions of the Notre Dame family,” says Dr. Robert M. Lee (’86). “I choose to direct my Sorin gift to the Areas of Greatest Need, because I trust that the University knows best where those dollars are needed.”

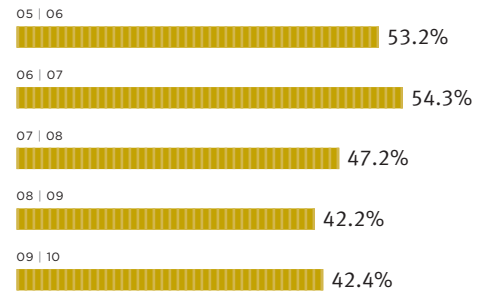
Cash Gifts to the Annual Fund

BY FISCAL YEAR / IN MILLIONS



Alumni Participation Rate

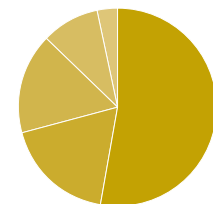
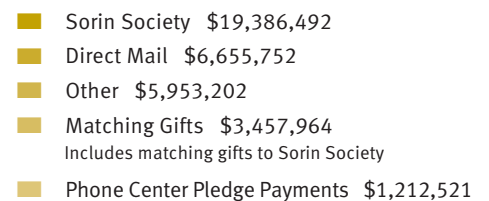
BY FISCAL YEAR



Sources of Annual Fund Support

\$36,665,931

FISCAL YEAR 2009-10





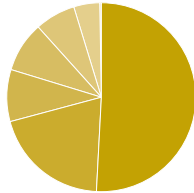
FINANCIAL OVERVIEW

The Notre Dame family continued to demonstrate the tenacity of its commitment to the University's distinctive mission, propelling Notre Dame to its second-best year ever in terms of cash receipts. A total of 58,122 donors made gifts in excess of \$227.5 million during fiscal 2010. Accordingly, with 12 months left until its conclusion, *Spirit of Notre Dame* secured its place in history as Catholic education's most successful campaign, generating \$224.9 million in campaign gifts and pledges.

The Office of Gift Planning exceeded all expectations, bringing in more than \$69 million in deferred gifts — compared to last year's \$29.9 million. This was due, in large part, to a significant jump in bequest commitments, as donors become increasingly aware of the importance of alerting University officials of their decision to include Notre Dame in their estate plans. Corporate support totaled just over \$20 million, including \$3.5 million in matching gifts. Charitable organizations found the University's work particularly compelling this year, driving foundation support to \$45.1 million, up more than 40 percent over last year. Finally, the Notre Dame Annual Fund once again rallied the support of the broad Notre Dame family, who contributed a remarkably generous \$36.7 million.

Sources of Support \$277,537,598

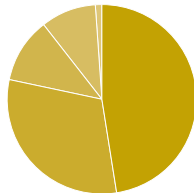
FISCAL YEAR 2009-10



- Alumni \$116,232,277
- Foundations \$45,113,828
Includes Matching Gifts
- Friends \$20,110,554
- Corporations \$20,035,865
Includes Matching Gifts
- Non-Alumni Parents \$15,407,029
- Other Organizations \$10,614,489
Includes Matching Gifts
- Holy Cross and Other Religious Organizations \$23,556

Endowment Gifts \$112,138,212

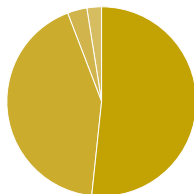
FISCAL YEAR 2009-10



- Designated Endowment \$53,344,025
Academic programs, faculty, institutes, etc.
- Scholarships \$34,534,723
- Undesignated Endowment \$12,525,730
- Fellowships \$10,680,171
- Libraries \$1,053,563

Expendable Gifts \$78,687,155

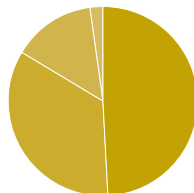
FISCAL YEAR 2009-10



- Other Academic Support \$40,808,621
- Unrestricted \$33,301,251
- Fellowships \$2,730,966
- Scholarships \$1,846,317

Gift Distribution \$227,537,598

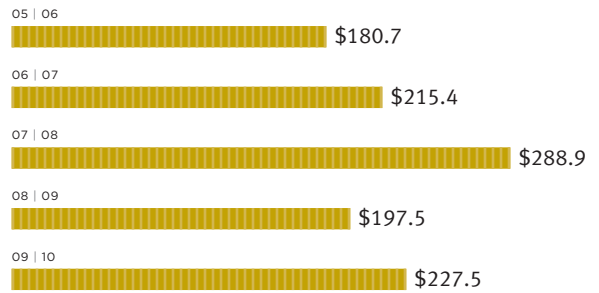
FISCAL YEAR 2009-10



- Endowment \$112,138,212
- Expendable Funds \$78,687,155
- Plant Fund \$32,279,989
- Gifts-In-Kind \$4,432,242

Total Dollars Raised

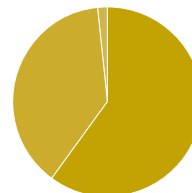
BY FISCAL YEAR / IN MILLIONS



Gifts and Pledges

Gift Income by Gift Type \$227,537,598

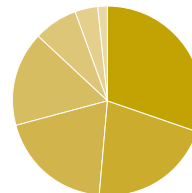
FISCAL YEAR 2009-10



- Pledge Payments \$136,899,864
Cash gifts directed against existing commitments
- Outright Gifts \$87,179,770
Cash gifts that are not connected to a pledge
- Matching Gifts \$3,457,964
A corporate or foundation cash gift that matches an employee gift

Gift Income by Program \$227,537,598

FISCAL YEAR 2009-10

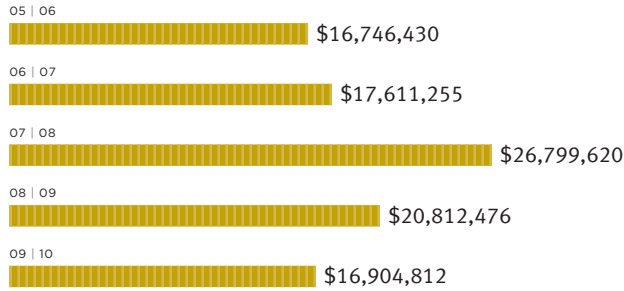


- Gift Planning \$69,158,509
- Other Gifts and Pledge Payments by Individuals \$48,350,122
- Foundations \$44,023,988
Excludes Gift Planning
- Annual Fund \$36,665,931
Excludes Matching Gifts
- Corporations \$16,904,812
Excludes Gift Planning
- Organizations \$8,976,272
- Matching Gifts \$3,457,964

Corporate, Foundation, and Matching Gifts

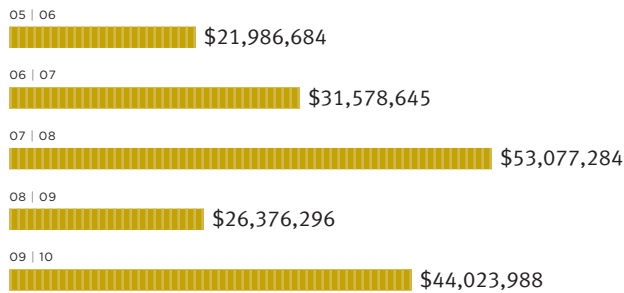
Corporate Support

BY FISCAL YEAR / INCLUDES GIFTS-IN-KIND AND MATCHING GIFTS



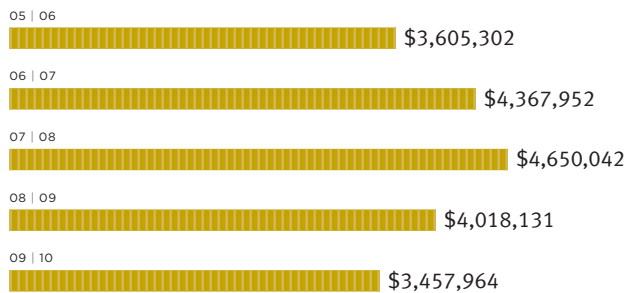
Foundation Support

BY FISCAL YEAR / INCLUDES GIFTS-IN-KIND AND MATCHING GIFTS

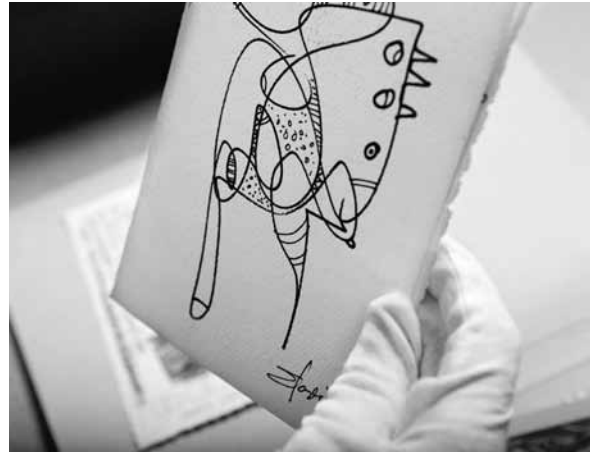


Matching Gift Totals

BY FISCAL YEAR



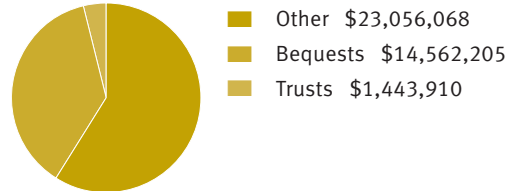
In fiscal 2009–10, the cost of fundraising was 9.9 cents of each dollar raised. Over the last five years, the average cost of fundraising has been 9 cents of each dollar raised.



Gift Planning

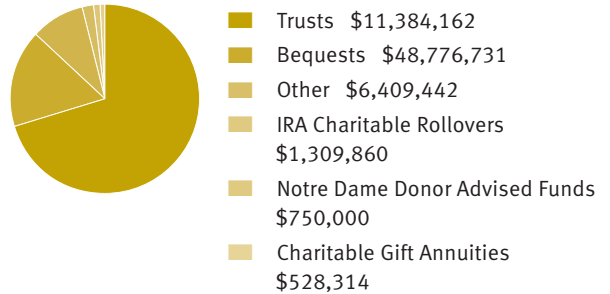
Gift Planning Total Commitments \$39,062,183

FISCAL YEAR 2009-10



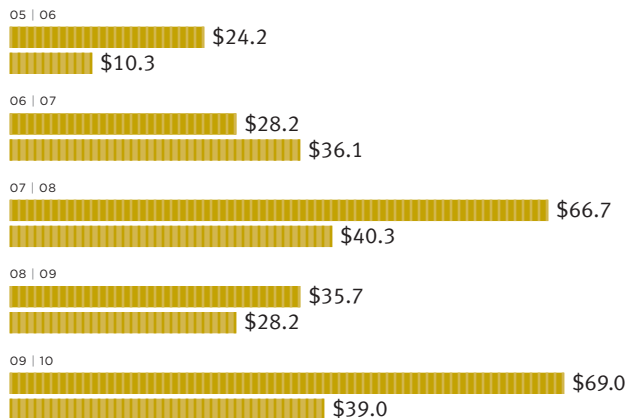
Gift Planning Cash Totals \$69,158,509

FISCAL YEAR 2009-10



Gift Planning Support

BY FISCAL YEAR / IN MILLIONS



■ Cash
■ Commitments



The Obligation of Stewardship

As a reminder of our obligation to effectively steward contributions made to Notre Dame, the University adheres to the following guidelines:

- All gifts should be acknowledged in a timely and personal manner.
- A contribution accepted with a restricted purpose must be used for that purpose.
- If the University is unable to utilize a contribution for its stated purpose, this should be communicated with the donor so that an alternative usage can be arranged.
- Whenever feasible, and especially with endowment gifts, annual “impact” reports should be given to the donor.
- Proper recognition should always be given to the donor, and public recognition must be approved by the donor.
- The value of any “substantial” benefits as a result of contributions must be reported to each donor.
- Contributions will be accounted for using generally accepted accounting principles, which will provide a consistent, timely, and accurate reporting of all gifts into the University’s official financial records.

Thank you for your enduring support of the University of Notre Dame.



UNIVERSITY OF NOTRE DAME

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