

THE NOTRE DAME FAMILY



THE NOTRE DAME FAMILY

Dear Friends —

The economic crisis that emerged in the early fall of 2008 underscored how much the University depends on, and flourishes with, the support of the Notre Dame family. It also showed me, once again, how deep is this group's commitment to our mission.

While no college or university was untouched by the financial crisis, Notre Dame has weathered the storm better than most. Much of the credit goes to our talented financial and investment teams, who inherited from people like Father Ned Joyce a tradition of fiscal conservatism that serves us well in good years, and even more so when times are lean.

But the real story is about you: the individuals, families, and organizations that made Notre Dame a priority in the midst of so much economic turmoil. True, our fundraising numbers were down across the board: overall giving to the University fell approximately 15 percent over the previous fiscal year, and our alumni participation rate (always a key indicator) dropped from 47.2 percent to 42.2 percent.

And, yet, with your unrelenting generosity, fiscal year 2008–09 turned out to be the fourth best fundraising year on record. It brought a number of important developments for the University: new dorms and academic buildings, a steady influx of scholarship and fellowship dollars, and new resources for academic programs, faculty, departments, and the libraries. Most telling of all, perhaps, was the announcement last summer that we had surpassed our \$1.5 billion campaign goal ahead of schedule, making *Spirit of Notre Dame* the largest and most successful campaign of any Catholic institution anywhere.

I am humbled by this. At a time when many universities were instituting lay-offs, slashing financial aid, and cutting programs, Notre Dame was able to stay the course—and meet the huge increase in demand for undergraduate and graduate student assistance—because of you. This report



is a way of expressing our profound thanks, and fulfilling our obligation of good stewardship.

We proceed now with a sense of cautious optimism, uncertain of what the economy will bring and with our eye on several critical and under-funded campaign priorities, but grateful for your continuing support. From the top of the Dome, Our Lady watches over us,

the ultimate symbol of familial devotion. I look to her every day for inspiration and send to her prayers of thanksgiving for the wonderful family she has created here.

Rev. John I. Jenkins, c.s.c.

PRESIDENT





CAMPAIGN OVERVIEW

Campus Growth and Capital Projects

During fiscal year 2008–09, Notre Dame was able to proceed on schedule with its construction projects, thanks to the generosity of campaign benefactors and a sound construction funding policy. The policy requires that 75 percent of the funds needed to complete a project be in hand, with the remainder to arrive within five years, before breaking ground.

With this policy and your generous support in place, Notre Dame saw a number of additions to the campus landscape this year. In January, the new Eck Hall of Law was opened to students and faculty. Duncan Hall, an undergraduate residence for men, opened in fall 2008, with its neighboring women’s dorm, Ryan Hall, opening in fall 2009. Also during 2008–09, construction proceeded apace on Stinson-Remick Hall of Engineering, the Purcell Pavilion at the Joyce Center, and Harper Hall, home of a new cancer research institute. Finally, Geddes Hall (home to the Institute for Church Life and the Center for Social Concerns) was officially dedicated in September 2009.

Though the past year will long be remembered for the historic recession that gripped the nation and the world, at Notre Dame it will also be remembered as the year in which history of another kind was made: in June, with two years remaining in the campaign, *Spirit of Notre Dame* surpassed its \$1.5 billion goal, officially marking it as the most expansive and successful fundraising venture ever to be conducted by a Catholic institution.

The significance of achieving this milestone in the midst of a deeply troubled economy was not lost on University officials. Louis M. Nanni, vice president for University Relations, noted that Notre Dame’s leadership was humbled and grateful to have “crossed this pivotal hurdle—the overall goal—in this difficult environment. It is a true testimony to the Notre Dame family.”

Indeed, the Notre Dame family rallied behind the campaign, bringing to \$1.54 billion the total amount of campaign gifts and pledges received by the close of the fiscal year (June 30, 2009). The economic events of this year reaffirmed the importance of the campaign’s chief priority—undergraduate financial aid, for which a total of \$250 million is sought. As of June 30, the campaign had achieved 70 percent of that goal.

While the \$1.5 billion target has been met, campaign administrators continue to push for support of *Spirit of Notre Dame*’s under-funded priorities. Going forward, scholarships will remain the key focus, but other important needs also merit attention, including graduate fellowships, endowed professorships, and collections and renovations in the Hesburgh Libraries.



The Notre Dame Endowment

The majority of dollars—roughly 70 percent—being sought through the *Spirit of Notre Dame* campaign are for endowment, and benefactors have every reason to remain confident in the University’s ability to steward and grow their endowment gifts over the long term. While the global financial crisis battered all investors, Notre Dame fared better than most, thanks to a disciplined investment approach and a high level of diversification.

The net rate of return on the Notre Dame Endowment pool for the fiscal year ended June 30, 2009, was negative 20.8 percent, bringing the market value of the endowment to \$5.52 billion compared to \$7.06 billion on June 30, 2008. Comparatively, the S&P 500 Index was down 26.2 percent, the international MSCI EAFE Index declined 31.0 percent, and the Dow Jones/UBS Commodity Index was down 47.1 percent. The Notre Dame Endowment continues to rank among the very best performing of all institutional endowments; over the past decade, its annualized net return was 9.4 percent, compared to 3.3 percent for the TUCS Universe representative of large pension funds, endowments, and foundations.

The Notre Dame family contributed \$246 million in campaign gifts and pledges during fiscal year 2008–09.



With two years remaining in the campaign, *Spirit of Notre Dame* surpassed its \$1.5 billion goal, officially marking it as the most expansive and successful fundraising venture ever to be conducted by a Catholic institution.

Spirit Enters National Phase

With two years remaining, the *Spirit of Notre Dame* campaign has entered into its national phase. During this period, all alumni, parents, and friends who have not yet contributed to the campaign will be asked for their support. While driving dollars for under-funded priorities such as financial aid and the Hesburgh Libraries remains an essential goal, the national phase brings with it a greater emphasis on the participation of the entire Notre Dame family. “We are very cognizant of the financial difficulties so many within the Notre Dame family are experiencing right now,” says Daniel G. Reagan, executive director of the Office of Campaign Administration. “These are highly unusual times, but we feel it is critically important to continue the work of the campaign, especially with respect to funding scholarships and fellowships. Every single gift or pledge, large or small, will help.”





SCHOLARSHIPS + FELLOWSHIPS

Not in recent memory has the demand for financial aid been as great as it was during fiscal year 2008–09. As the markets tumbled last fall, the Office of Student Finance Strategies began receiving record-breaking numbers of requests for new or additional scholarship assistance—requests that continued throughout the academic year and into the summer.

As a result, Notre Dame awarded an unprecedented \$88 million in University scholarships to undergraduates for the 2009–10 academic year, a huge increase over the \$76 million awarded during 2008–09. Significantly, the University has been able to maintain—even in the face of a historic recession—its premier double policies of admitting students regardless of their ability to pay tuition, and meeting the full demonstrated need of all admitted students.

The University’s ability to meet the substantial increase in demand was made possible, in large part, by the devotion and sacrifices of many in the Notre Dame family. During the 2008–09 fiscal year, \$18.5 million was donated for endowed and expendable scholarships (exclusive of Annual Fund and recognition society gifts), with another \$8 million being contributed for endowed and expendable fellowships for graduate, law, and business students.



The Notre Dame Club of Cleveland Scholarship

The 267 Notre Dame Clubs worldwide are a testament to the strength and interconnectedness of the Notre Dame family—and to the generous spirit that defines it.

From sending off first-year students to performing volunteer service, the clubs invite Notre Dame alumni, parents, and friends to share the University’s mission and values with their local communities. One of their areas of greatest impact is the club scholarship, of which there are 162. The Notre Dame Club of Cleveland Scholarship is currently assisting 21 students from the Cleveland area. Since its establishment in 1987, the scholarship has helped 121 students realize their dream of studying under the Dome.

Ben Gavel ('11), a first-generation college student, summed up the club’s impact in this way: “I would not be at Notre Dame without this scholarship. My family is working class and just does not have the kind of money it takes to send me to one of the best universities in the country. Being at Notre Dame has been such a special experience for my parents and me. I am so grateful to the club for making it possible.”

To underwrite its scholarship, the club conducts fundraising efforts throughout the year. Its signature event is an annual dinner and raffle. Attendees are treated to a guest appearance by an outstanding Notre Dame alumnus or alumna. This year, Darrell “Flash” Gordon, the outside linebacker from the 1988 national championship football team, was the keynote speaker.



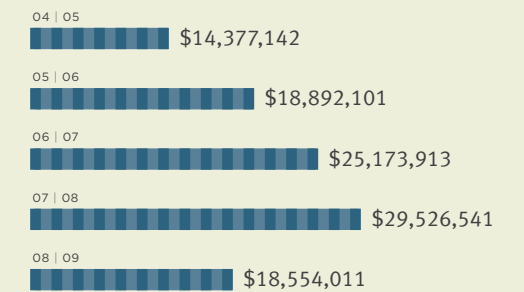
The Cleveland club also supports Notre Dame’s Summer Service Learning Program by sponsoring two or three students every summer who volunteer their time in depressed areas of the city. These students gain important insights into issues of poverty and injustice afflicting their host communities.

In addition, the Cleveland club offers a full menu of community service opportunities, continuing education programs, career networking, and social and spiritual events. Among its many outreach activities, the club represents Notre Dame at college fairs for high-school students, sponsors a tax-assistance program for low-income taxpayers, and assists From Thy Bounty, a community program aiding homeless men and women. A cornerstone of the club is the annual UND Night, which brings key Notre Dame leaders to Cleveland to speak about current issues and opportunities affecting the University.

Last April, the Notre Dame Club of Cleveland was honored with the Alumni Association’s Outstanding Club Award for its support of the University’s mission and service to local constituents.

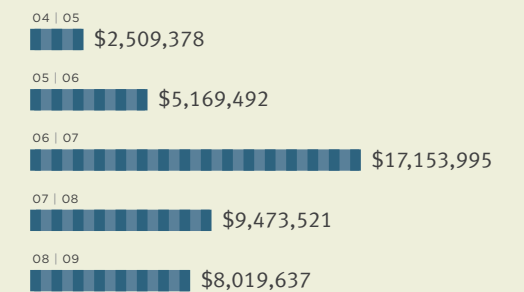
Undergraduate Scholarship Gifts

BY FISCAL YEAR (EXPENDABLE AND ENDOWED)



Graduate Fellowship Gifts

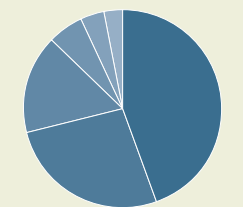
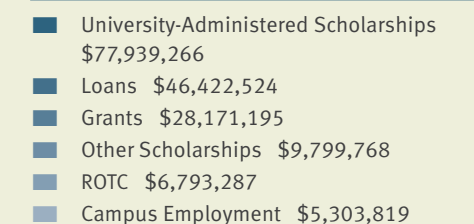
BY FISCAL YEAR
INCLUDES MBA AND LAW (EXPENDABLE AND ENDOWED)



Sources of Aid: Undergraduate

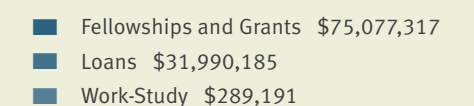
\$174,429,859

FISCAL YEAR 2008–09



Sources of Aid: Graduate | \$107,356,693

FISCAL YEAR 2008–09





PROFESSORSHIPS + DIRECTORSHIPS



While generating additional support for financial aid remains the *Spirit of Notre Dame* campaign's No. 1 priority, the University continues to place a great deal of emphasis on the critical ongoing need for endowed faculty positions. Professorships and directorships are being sought across the University, to bolster academic programs and departments, secure eminent leadership for certain research centers and institutes, and ensure that all students have access to the best minds in their fields.

Despite the economy, progress was relatively strong this year, as the number of endowed professors grew from 233 to 249. New positions included the Ann F. Dunne and Elizabeth Riley Director of the Harper Cancer Research Institute, a joint gift from Notre Dame alumni Jimmy Dunne ('78) and Rich Riley ('78). These friends and former roommates named the directorship in memory of their mothers, both of whom were lost to cancer.

In addition, benefactors Francis and Kathleen Rooney provided for faculty in innovative ways this year. The Rooneys' gift, which established a new teaching and research center in American politics, will provide for several faculty positions to teach within the center and more broadly across the College of Arts and Letters.

The Rooney Center for the Study of American Democracy

The inaugural year of the Rooney Center for the Study of American Democracy was marked by some great successes, including the appointment of a new director and the hiring of two outstanding faculty.

The Rooney Center was funded with a \$10-million gift from Francis and Kathleen Rooney. Among other things, it has endowed several faculty fellows who will teach and conduct research through the center. The Rooneys endowed the Francis and Kathleen Rooney Dean of the School of Architecture.

Francis Rooney was appointed U.S. Ambassador to the Holy See by George W. Bush, a position he held from 2005 to 2008.

"Notre Dame has been an important part of our lives, and we are thankful to be able to give back to this great, Catholic institution," say the Rooneys. "During the period in which our three children attended the University, we have directly witnessed the enduring quality of the Notre Dame educational experience, providing an intellectually rigorous curriculum within a faith-filled, supportive environment."

Grounded in Notre Dame's Catholic mission, the center facilitates teaching, research, and outreach on critical issues facing the American democratic system and encourages students to be involved in civic and political life, including through its integration with Notre Dame's Washington Program. The center is part of the University's most populous department: political science is the largest of the 62 undergraduate programs, with just under 700 majors.

This year, the center recruited two leading faculty. Geoffrey Layman comes

to Notre Dame from the University of Maryland-College Park. His 2001 book, *The Great Divide: Religious and Cultural Conflict in American Party Politics*, is the seminal work on the mounting influence of religion in American elections. Vincent Phillip Muñoz, formerly at Tufts University, is a rising star in constitutional law. As a Catholic scholar, he has brought a Notre Dame perspective to matters of religion and law by offering commentary to several national media outlets this year.

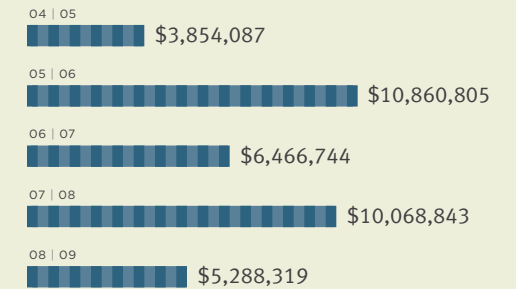
"The fact that Notre Dame was able to recruit for multiple positions in American politics, at a time when many universities are imposing hiring freezes, has sent a strong signal to the academy that political science is flourishing here," says David Campbell, the John Cardinal O'Hara, c.s.c., Associate Professor of Political Science, who became the center's founding director in January 2009. "And we have the Rooneys to thank for that."

In October 2009, the center hosted its inaugural conference, "The Change Election? The 2008 Presidential Election and the Future of American Politics," which drew scholars from Notre Dame, Stanford, Georgetown, and other top universities to examine the country's historic election and reflect on lessons learned.



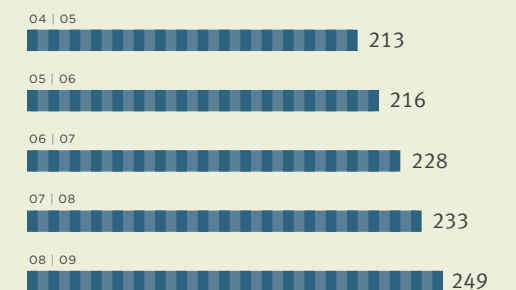
Cash Gifts to Endowed Professorships and Directorships

BY FISCAL YEAR



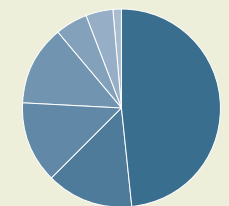
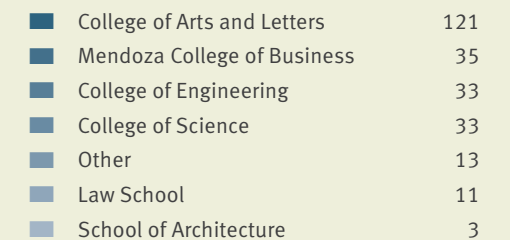
Growth in Established Endowed Professorships and Directorships

BY FISCAL YEAR



Distribution of Established Endowed Professorships and Directorships

AS OF JUNE 30, 2009





THE HESBURGH LIBRARIES

Another crucial focus of the *Spirit of Notre Dame* campaign over the past year has been the Hesburgh Libraries. As campaign-generated support has dramatically enhanced the educational opportunities, it has brought with it a commensurate rise in pressure on the libraries to keep pace with the rapidly expanding needs of its constituents.

The libraries are strained—in terms of both physical facilities and the paper and digital materials to which they provide access—as academic departments expand their scope, new faculty are hired, graduate and research programs rise in profile, and the University succeeds in encouraging greater numbers of undergraduates to engage in original research projects.

Benefactors addressed these needs generously, contributing just over \$6 million to the libraries during fiscal year 2008–09. A majority of these funds were directed to the renovation of the main Hesburgh Library, which, at 47 years old, requires an interior “facelift” of sorts to better accommodate the growth in users and materials that has occurred over its lifetime. In terms of collections, Joe (’73) and Gina Prochaska have created a unique and far-reaching new Americana endowment that will aid scholars in the humanities, the social sciences, science, business, and more.



The American Dream: An Endowment to Support Its Study

The concept of the “American Dream” has echoed across generations of immigrants and citizens of the United States of America. Even Notre Dame can find its roots in this idea: the University’s founder, Father Edward Sorin, left France to embrace the many opportunities that this new country offered. His own hopes for a great Catholic, American university were evident when he wrote in late 1843, “Oh, how admirable is the future of ND du Lac in this country.”

Joe (’73) and Gina Prochaska believe Notre Dame is the perfect place to explore this concept, and so they established a new fund for the Hesburgh Libraries, called The American Dream: An Endowment to Support its Study. “The University’s very existence has benefited from its own personal American Dream, as envisioned by its founders and continually revitalized by its leaders,” says Joe. “Thanks to the courage and vision of generations before us, we personally have been able to pursue our American Dream—the opportunity to realize the fruits of our dedication and hard work in a free and open country.”

Joe and Gina trace their roots to the Czech Republic, Germany, Ireland, and Scotland, the countries from which their ancestors emigrated to pursue new opportunities and seek security

and prosperity for their families. “As Gina and I have traveled the globe,” says Joe, “we have always marveled at how so many people view the United States as a beacon of hope, opportunity, and freedom.”

The Prochaskas, of Northfield, Ill., are the parents of three children: Mike, Jim, and Tracy (’02). In addition to this new endowment and their longtime membership in the Sorin Society, the couple has supported the Kaneb Center for Teaching and Learning and the Department of Accountancy.

Administrators in the Hesburgh Libraries envision great things to come from this benefaction. The American Dream endowment will have an effect across multiple areas of the University: in the College of Arts and Letters, for which a collection of historical U.S. newspapers has already been purchased, as well as in the Colleges of Science and Business, where a wide range of courses

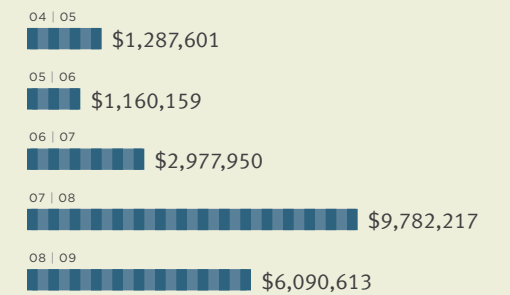


and research initiatives will utilize acquisitions made through this endowment.

“We hope this encourages people to study the American Dream, in all its forms,” says the couple, “so that future generations may be enlightened about the unique gift of American freedom and hope that has been bestowed on us.”

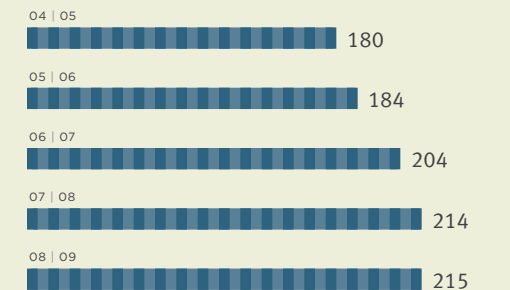
Library Cash Gifts

BY FISCAL YEAR
INCLUDES GIFTS TO LAW LIBRARY



Growth in Established Library Endowments

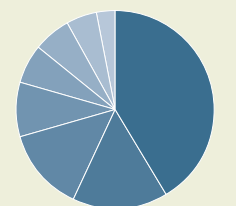
BY FISCAL YEAR



Established Library Endowments by Academic Area

AS OF JUNE 30, 2009

College of Arts and Letters	89
Unrestricted / General Library Endowment	34
Law Library	29
Other	19
College of Science	14
Mendoza College of Business	13
College of Engineering	11
School of Architecture	6





ENDOWMENTS FOR EXCELLENCE

Endowments for Excellence continue to represent a serendipitous melding of the interests of the Notre Dame family and the needs of the University community—and provide a perfect vehicle by which to address a plethora of important *Spirit of Notre Dame* campaign priorities. Each new endowment expands the pool of learning opportunities available to our students and strengthens the University’s overall educational mission.

Endowments newly created over the past year will support everything from photography collections in the Snite Museum of Art, to a new real estate program in the Mendoza College of Business, to the University’s widely renowned research efforts in global health and infectious diseases. Collectively, benefactors gave just over \$7.5 million to the Endowments for Excellence program, including roughly \$400,000 to enhance undergraduate research opportunities. In all, 20 new endowments were established this year.

One of these new funds, the 1st Source Bank Commercialization Award, will bolster Notre Dame’s efforts to bring the research breakthroughs of its faculty and students out of the laboratory and into the marketplace, where they can energize the local economy and have a positive impact on people in need of the new products and services derived from Notre Dame research.



The 1st Source Bank Commercialization Award

The 1st Source Bank Commercialization Award is a prime example of how the interests of benefactors, the community, and the University can align in perfect harmony—and how Chris Murphy ('68) is deeply engaged with all three.

Murphy’s involvement with Notre Dame began in 1964, when he left northern Virginia for South Bend. In 1967 and '68, he served as student body president during one of the more tumultuous times in American history. As a senior, Murphy traveled to 22 cities with University delegates (including Rev. Theodore M. Hesburgh, C.S.C.) promoting the Summa fundraising campaign.

That trip would have a major impact on his life, spurring his commitment to philanthropy and to Notre Dame. It would also unite him with his future wife, as the campaign chair introduced Murphy to his daughter on a blind date. Murphy and his wife, Carmi, have since raised six children, three of whom have Notre Dame degrees.

As the chairman and chief executive officer of 1st Source Corp and 1st Source Bank, a major employer in the South Bend area, Murphy is intertwined not only with the Notre Dame family, but also with the local community. Thanks in significant part to his leadership, the 1st Source Foundation has funded the 1st Source Bank Commercialization Award, which recognizes faculty and research staff for developing marketable ideas, products, and services. Murphy hopes the award will boost Notre Dame’s intersection with the market, and encourage the founding or growth of businesses



in the Michiana region—while developing useful products and services for the world at large.

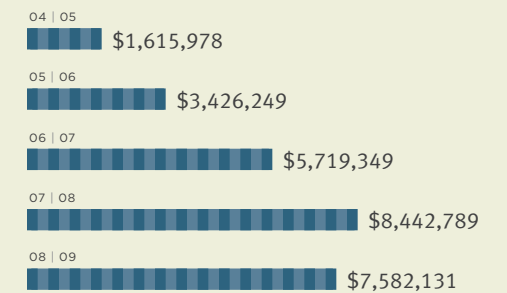
“When you go through a transformation, you are changing culture,” says Murphy, “and you want to excite people. You want to create symbols of that transformation. We’d like to recognize, once a year, in a very big way, those from the campus who have done the most to commercialize intellectual property. It takes perseverance, fortitude, passion, and time, and we want to encourage people to go through that process.”

Murphy says the University’s quest for excellence in both undergraduate education and graduate research is not mutually exclusive. He believes they are “absolutely complimentary” and is excited to witness the University’s progress on both fronts. The 1st Source Award is his way of joining the rally.

During that pivotal campaign tour of his senior year, Murphy remembers well one line from his speech: “ND is hovering over the plains of greatness.” He says that today Notre Dame is no longer hovering; it’s taking off. And what an exciting journey it is.

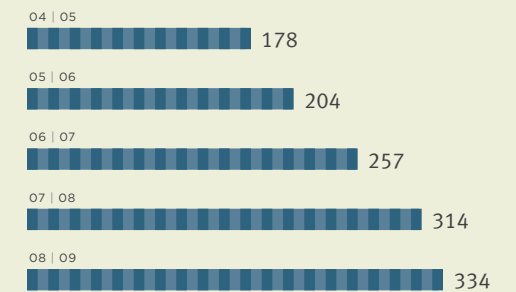
Cash Gifts to Endowments for Excellence

BY FISCAL YEAR



Growth in Established Endowments for Excellence

BY FISCAL YEAR



Distribution of Established Endowments for Excellence

AS OF JUNE 30, 2009

Institutes and Centers	127
College of Arts and Letters	72
Other	54
Mendoza College of Business	30
College of Engineering	25
College of Science	14
Law School	9
School of Architecture	3



THE NOTRE DAME ANNUAL FUND



No fundraising program is more representative of the Notre Dame family than the Notre Dame Annual Fund, which each year encourages thousands of alumni and students, parents and friends, and faculty and staff to make gifts of all sizes in support of the University's most crucial needs and aspirations.

Traditionally, Annual Fund gifts have been unrestricted. During the summer of 2009, however, the University announced that contributions to the Annual Fund and the Sorin Society could be earmarked for one of five core priorities: financial aid, global service, academic and student life, Catholic mission, and areas of greatest impact.

Benefactors responded to the change with characteristic generosity, donating \$36.4 million, including \$17.6 million in individual gifts from the 11,886 members of the Sorin Society. Also included in the \$36.4 million was a record \$4.7 million from the President's Circle, the 200 members of which give annual unrestricted gifts to be used at the discretion of Father Jenkins.

Annual Fund and recognition society support was especially critical this year in helping the University to overcome the serious budget deficit resulting from higher-than-anticipated demand for financial aid. Once again, the Notre Dame family provided a helping hand to students — like Jim Redden (*10) — in need.

Scholarship Support from the Notre Dame Family

Every year, donors to the Notre Dame Annual Fund and Sorin Society provide millions of dollars in direct support to undergraduates in need. For many students, those dollars can be the lifeline that keeps them at Notre Dame.

That was the case for senior Jim Redden, who has received scholarship aid from the Sorin Society and Annual Fund throughout his years at Notre Dame. "My family's finances changed pretty dramatically during my sophomore year," says Redden, "and so the scholarship has been essential." He is particularly grateful for the University's willingness — and ability — to respond to his change in circumstances. "The fact that the next year's financial aid package reflected my increased need was just so amazing," he says.

Redden himself has taken on a "significant" amount of student loans that, together with his scholarships, have made it feasible for him to continue on at Notre Dame. "My experience has been phenomenal," he says, "and so every penny of debt is worth it. I'm just so thankful to be here."

While the University has permanently imprinted itself on his heart, Redden has made quite a mark on Notre Dame, too. This year, he is serving as a resident assistant in Dillon Hall, where he relishes the opportunity to plan dorm-wide events and mentor younger students: "It's like I suddenly found myself with 32 new brothers, and I love it."



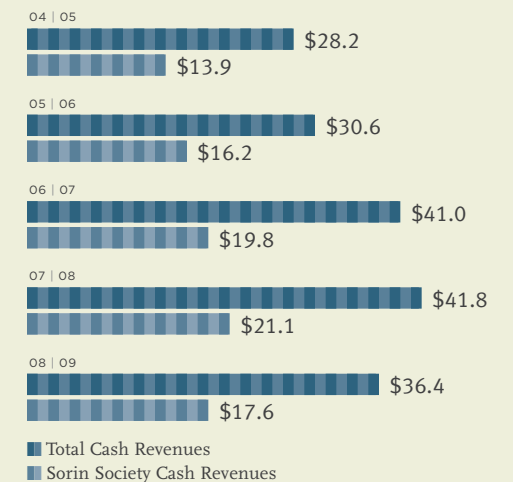
A chemical engineering major, Redden has always been drawn to the study of medicine, and continues to mull over the possibility of applying to medical school someday. For now, he is reviewing opportunities for jobs in the biotechnology industry after his May 2010 graduation, a field in which he gained experience during a summer of research at the University of Cincinnati, where he spent eight weeks in a faculty laboratory creating computer models of the way brain neurons "learn." This work, which has implications for diseases such as Parkinson's that affect muscle memory, has become the basis for his senior thesis.

Not just academics, but faith, too, have colored Redden's years under the Dome. During his junior year, he was elected the Grand Knight of the campus chapter of the Knights of Columbus, the world's largest Catholic fraternal service organization. This past summer, his commitment to faith and service took him all the way to Uganda, where he worked with the Holy Cross missions there teaching high school mathematics.

"When I stop by the Grotto," says Redden, "I thank God for the chance to be here at Notre Dame, and for all the people who made it possible."

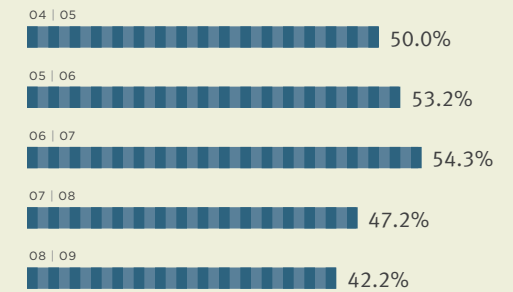
Cash Gifts to the Annual Fund

BY FISCAL YEAR / IN MILLIONS



Alumni Participation Rate

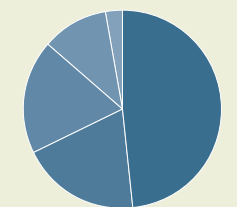
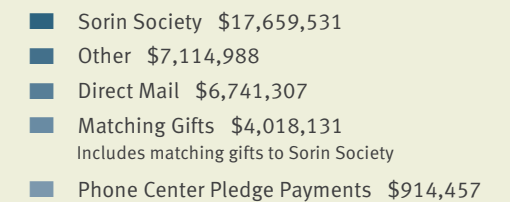
BY FISCAL YEAR



Sources of Annual Fund Support

\$36,448,414

FISCAL YEAR 2008-09





FINANCIAL OVERVIEW

The past year might have turned out very differently, were it not for the steadfast commitment of the Notre Dame family. With your generosity, and in spite of an unfavorable economy, the University was able to advance several important priorities, including increasing financial aid for undergraduates, completing construction on academic and residential buildings on campus, and hiring key faculty. Notably, the *Spirit of Notre Dame* campaign eclipsed its \$1.5 billion goal in June, reaching this milestone in under five years.

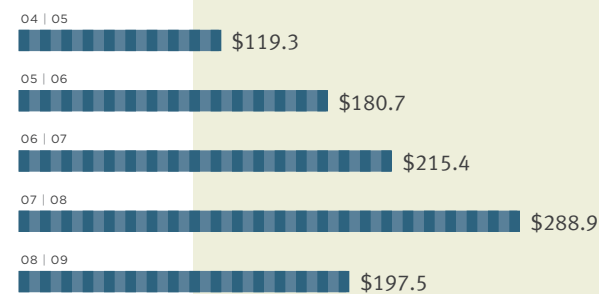
A total of 54,856 donors helped to make fiscal 2008–09 a top-three year for Notre Dame in terms of cash receipts, with cash contributions totaling \$197.5 million. *Spirit* was pushed over goal with \$246 million in campaign gifts and pledges, including one landmark pledge of \$35 million for financial aid. The Notre Dame Annual Fund appealed

to donors for their assistance in meeting the shortfall caused by the dramatic increase in demand for scholarships; alumni, parents, and friends helped to meet this critical challenge with gifts of \$36.4 million.

The Office of Gift Planning generated \$29.9 million in deferred gifts, and foundations contributed a generous \$26.4 million. Corporate support totaled \$20.8 million, plus an additional \$4 million in matching gifts. Thanks to all those donors who sought charitable gift matches from their employers, Notre Dame ranked second in the nation in matching gift receipts.

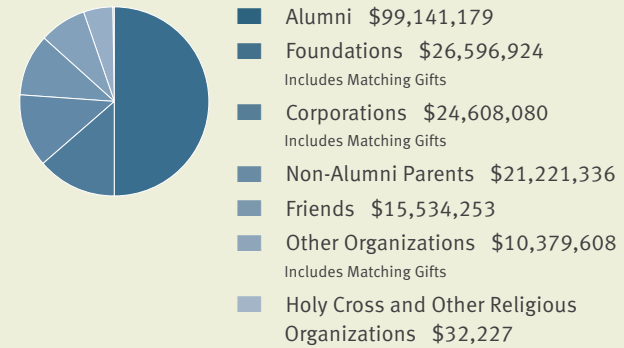
Total Dollars Raised

BY FISCAL YEAR / IN MILLIONS



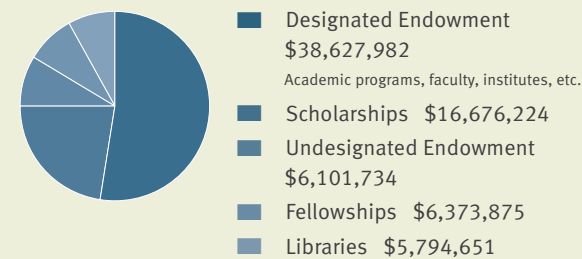
Sources of Support | \$197,513,607

FISCAL YEAR 2008-09



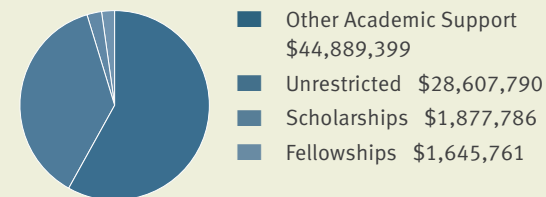
Endowment Gifts | \$73,574,466

FISCAL YEAR 2008-09



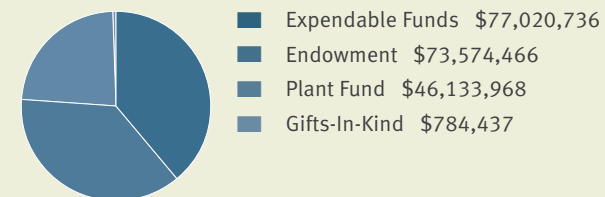
Expendable Gifts | \$77,020,736

FISCAL YEAR 2008-09



Gift Distribution | \$197,513,607

FISCAL YEAR 2008-09



Gifts and Pledges

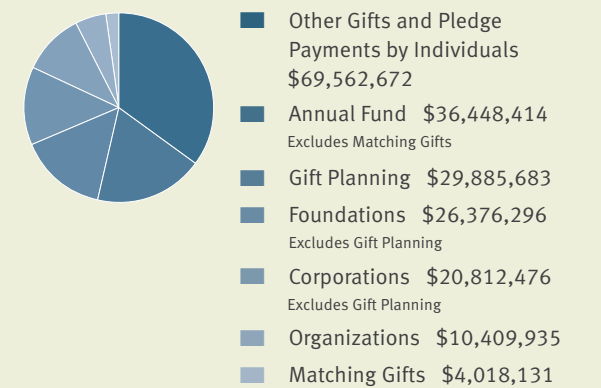
Gift Income by Gift Type | \$197,513,607

FISCAL YEAR 2008-09



Gift Income by Program | \$197,513,607

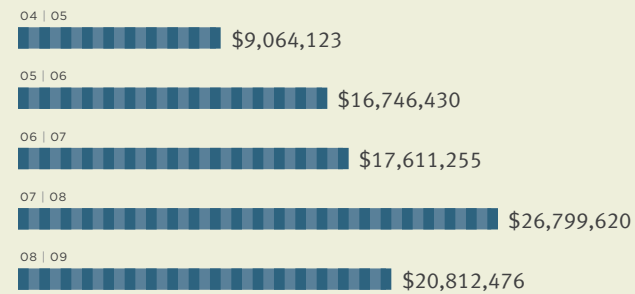
FISCAL YEAR 2008-09



Corporate, Foundation, and Matching Gifts

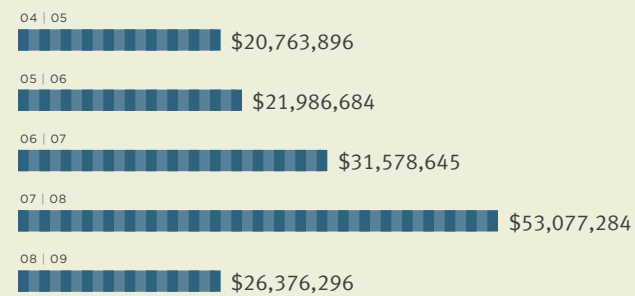
Corporate Support

BY FISCAL YEAR / INCLUDES GIFTS-IN-KIND AND MATCHING GIFTS



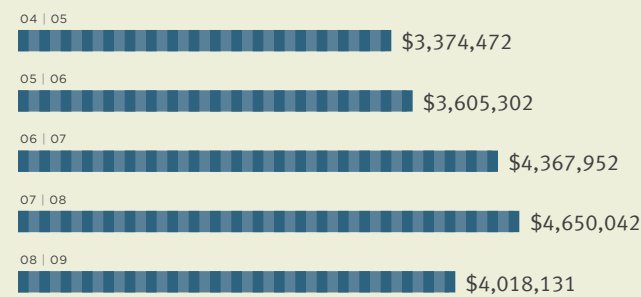
Foundation Support

BY FISCAL YEAR / INCLUDES GIFTS-IN-KIND AND MATCHING GIFTS



Matching Gift Totals

BY FISCAL YEAR



In fiscal 2008–09, the cost of fundraising was 10.2 cents of each dollar raised.

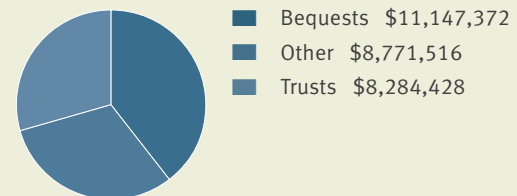
Over the last five years, the average cost of fundraising has been 9 cents of each dollar raised.



Gift Planning

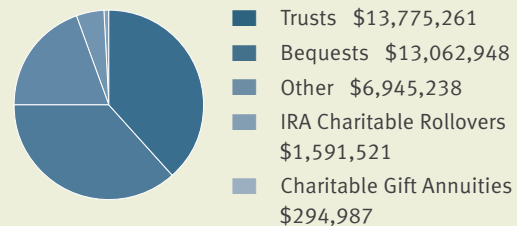
Gift Planning Total Commitments | \$28,203,316

FISCAL YEAR 2008–09



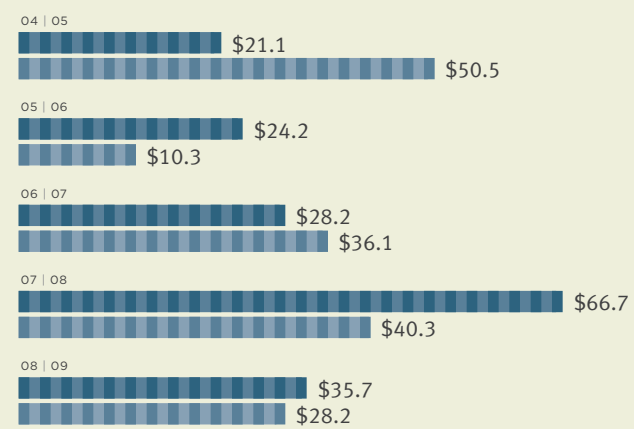
Gift Planning Cash Totals | \$35,669,955

FISCAL YEAR 2008–09

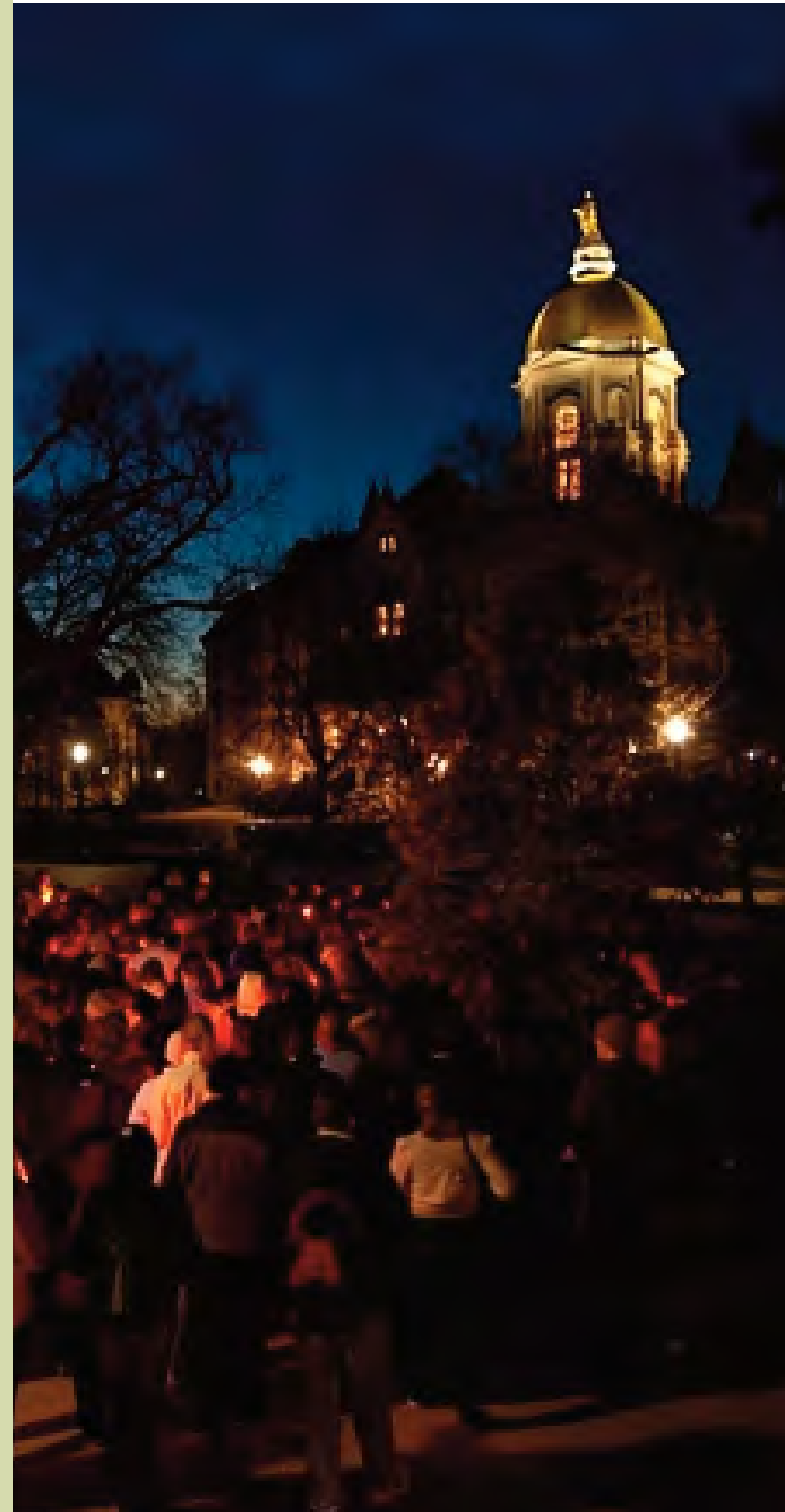


Gift Planning Support

BY FISCAL YEAR / IN MILLIONS



■ Cash
■ Commitments



The Obligation of Stewardship

As a reminder of our obligation to effectively steward contributions made to Notre Dame, the University adheres to the following guidelines:

- All gifts should be acknowledged in a timely and personal manner.
- A contribution accepted with a restricted purpose must be used for that purpose.
- If the University is unable to utilize a contribution for its stated purpose, this should be communicated with the donor so that an alternative usage can be arranged.
- Whenever feasible, and especially with endowment gifts, annual “impact” reports should be given to the donor.
- Proper recognition should always be given to the donor, and public recognition must be approved by the donor.
- The value of any “substantial” benefits as a result of contributions must be reported to each donor.
- Contributions will be accounted for using generally accepted accounting principles, which will provide a consistent, timely, and accurate reporting of all gifts into the University’s official financial records.

Thank you for
your enduring support
of the University of
Notre Dame.