



THE 2003-2004 STEWARDSHIP REPORT

UNIVERSITY *of*
NOTRE DAME

ABOUT THIS REPORT

The Office of Stewardship Programs, in conjunction with the University of Notre Dame and the Department of Development, publishes this report annually. Its purpose is to demonstrate the fundraising activities of the University during the previous fiscal year. Included within are stories that illustrate the impact of charitable giving on the University's five primary funding priorities: endowed chairs and directorships, financial aid, the Hesburgh Libraries, Endowments for Excellence and unrestricted giving. This report also includes financial charts that provide a detailed look at Notre Dame's fundraising activities. We hope you enjoy learning more about the impact of your gifts on the Notre Dame family.

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FROM THE PRESIDENT



With my tenure as President nearing completion, I have enjoyed the opportunity to reflect on all that has happened during my 18 years of service to Notre Dame. Looking back, I am both awed and humbled by the explosive growth the University has experienced during this period: the dramatic enhancement of educational offerings, the appointment of numerous world-renowned faculty and the augmentation of the physical campus.

These exciting and critical transformations, among so many others, were brought into being by the vision, determination and support of many in the Notre Dame family, not least of whom are you, our loyal benefactors. In 1987, my first year in office, the University raised just under \$45 million; with your blessing, we have nearly quadrupled that figure, raising more than \$173 million during fiscal year 2003–2004. This marks the most successful year of fundraising in Notre Dame's 162-year existence. Words fail to fully express our gratitude in the face of such awesome generosity.

The tireless efforts of University officers and our staff in the Department of Development were rewarded in a special way this year with the receipt of the University's single largest

contribution ever—a \$50 million bequest from the late Joan B. Kroc. Joan was an ardent philanthropist whose interest in Notre Dame was kindled by the peacebuilding efforts of Father Ted Hesburgh. This landmark gift promises to catapult the work of our Joan B. Kroc Institute for International Peace Studies to an unprecedented realm of scholarship and global outreach, and our thankfulness is matched only by the decidedly inexhaustible supply of generosity and goodwill Joan demonstrated during her lifetime. You can read more about Joan and the impact of her gift on page 16 of this report.

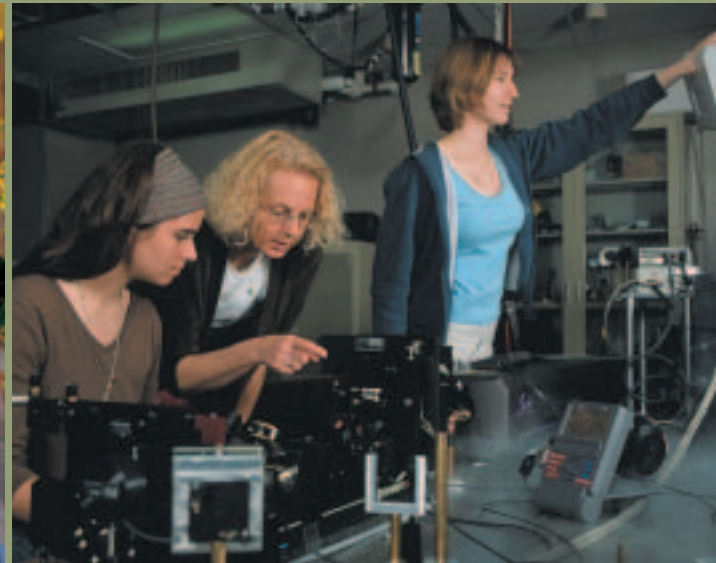
Though extraordinary, Joan's gift is only one of many thousands received this year from men and women who have embraced the Notre Dame mission as their own. Together, benefactors have forged a tradition of support that undergirds all we do as the nation's premier Catholic university. Our call to steward your gifts is more than simply a pecuniary measure; it is a call to steward your friendship and your faith in our ability to educate students—mind, body and spirit—in ways that foster their capabilities as human beings created in the image of God.

This report is a manifestation of that call to responsible stewardship, and the stories contained within its pages are incontrovertible evidence that the spirit of Notre Dame is a profoundly engaging force. I am personally moved by the many ways in which you, our benefactors, connect with students, faculty and the campus community. This collective energy is the means by which Notre Dame will grow and flourish in the coming years. For your part in this journey—and for my own—I will be forever grateful.

Edward A. Malloy...

REV. EDWARD A. MALLOY, C.S.C.
President

ENDOWED CHAIRS & DIRECTORSHIPS



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distinguished faculty is integral to the overall quality of a university and, in particular, the quality of students it is able to attract. Thus, the more than 200 named professorships and directorships at Notre Dame have had an immeasurable impact on the academic enterprise of the University; its reputation has risen in close correlation to the increase in the number of endowed chairs.

In fiscal year 2003–2004, nearly \$4 million was raised for this critical priority. These funds supported endowed professors and directors in the University's four colleges, the Law School, the Graduate School and the School of Architecture, as well as in its various centers and institutes.

Endowed chairs—as the Clare Boothe Luce Professors demonstrate—directly affect the caliber of teaching, the depth of research and the quality of student and faculty scholarship. Hence, each new chair greatly enhances Notre Dame's stance as the nation's premier Catholic university.



THE CLARE BOOTHE LUCE PROFESSORSHIPS IN SCIENCE AND ENGINEERING

The Clare Boothe Luce Program of the Henry Luce Foundation seeks to advance the vision of its namesake by promoting women in the sciences and engineering, areas in which females are largely under-represented. Grants from this

program have provided six total and four current Clare Boothe Luce Professorships at the University.

Clare Boothe Luce spent her life redefining what was possible for women. During her lengthy career, Clare held leadership roles at some of the nation's most important magazines, penned three successful Broadway plays and a well-received book, and served two terms in Congress.

Married to publishing magnate Henry Luce, Clare served as ambassador to Italy during the Eisenhower administration and was the first woman to serve as such for a major country. She was awarded the Presidential Medal of Freedom in 1983. When she died in 1987, she left a nearly \$70 million bequest to the Henry Luce Foundation.

Clare directed that her bequest be used to nurture the professional accomplishments of talented and ambitious women in the sciences and engineering. An adult convert to Catholicism, Clare selected Notre Dame to be among the 13 institutions she originally designated as beneficiaries of her bequest. As a result, four Clare Boothe Luce Professors (pictured above) are making their mark on the University.

These professorships are a key achievement in the Science and Engineering Colleges' plan to recruit distinguished female scholars. Under the auspices of the Clare Boothe Luce Program, Hope Hollocher, Department of Biological Sciences; Patricia Clark, Department of Chemistry and Biochemistry; and Wilasa Vichit-Vadakan and Lynn Salvati, both in the Department of Civil Engineering and Geological Sciences, are now sharing their knowledge and enthusiasm for teaching with Notre Dame students.

Significantly, the Luce Professors have increased the availability of strong female role models in these departments, an essential resource as the University seeks to increase representation of women students in these programs. The Clare Boothe Luce Professorships—inspired by the vision of one of the twentieth century's most accomplished women—have ensured that the Colleges of Science and Engineering are better equipped to encourage and support women who wish to pursue careers in these important and influential disciplines.

CASH GIFTS TO ENDOWED CHAIRS

By Fiscal Year

99-00	\$9,399,411
00-01	\$10,958,348
01-02	\$5,356,245
02-03	\$3,583,128
03-04	\$3,961,510

GROWTH IN ESTABLISHED ENDOWED CHAIRS AND DIRECTORSHIPS

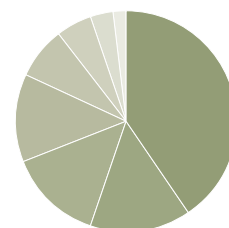
By Fiscal Year

99-00	190
00-01	207
01-02	208
02-03	210
03-04	210

DISTRIBUTION OF ESTABLISHED ENDOWED CHAIRS

As of June 30, 2004

College of Arts and Letters	85
College of Science	31
Mendoza College of Business	29
College of Engineering	27
Directorships	16
Law School	11
Other	7
School of Architecture	4



FINANCIAL AID: SCHOLARSHIP & FELLOWSHIP ASSISTANCE



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inancial aid remains a major funding priority—and Notre Dame’s alumni, parents and friends are responding to this need. In the past fiscal year, 9,283 benefactors contributed more than \$19 million for endowed and expendable scholarships, and 1,888 donors contributed nearly \$3.9 million for endowed and expendable fellowships.

With this support, admissions continue to be need-blind. For the fourth consecutive year, the University met the full demonstrated need of all admitted undergraduates. Through the more than \$813 million financial aid endowment, an impressive 1,550 undergraduate scholarships were awarded. The average unduplicated aid from all sources reflected an \$1,108 increase over the previous year. However, with typical aid packages comprised of scholarships, grants, loans and work-study income, students still graduate with an average need-based debt of \$19,500.

These figures are representative of the commitment and sacrifice of benefactors—like the members of the Class of 1954—who contribute on behalf of Notre Dame students. Only with their support can deserving young men and women, regardless of their financial resources, experience an education of the spirit and the mind at Notre Dame.

THE CLASS OF 1954 SCHOLARSHIP FUND



In a year when Notre Dame students sported flat-tops and their girlfriends wore poodle skirts, the Class of 1954 took its place alongside other alumni for the first time. Fifty years later, the class that witnessed Frank Leahy retire as head football coach celebrated its golden anniversary in true Notre Dame style: by lending a helping hand to the newest members of the Notre Dame family.

Though much has changed since the gentlemen of 1954 were students, the essence of the Notre Dame experience has remained the same: faith, scholarship and community. Driven by their love of the University, this group established the Class of 1954 Scholarship Fund in the fall of 2003. With this gift, they will help current and future students enjoy the same camaraderie and education they received, all the while leaving behind a legacy that will forever be a part of Our Lady's University.

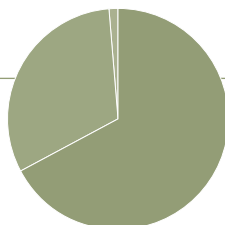
When this class gathered on campus for their reunion in June 2004, they proved once again to be enthusiastic supporters of the Annual Fund's Reunion Giving Program. Monies collected from the Class of 1954 through this program were used to strengthen their scholarship fund, which has a book value of over \$111,000. Leading the charge were three '54 alums who were instrumental in planning the scholarship gift and reunion: reunion gift chairperson Paul Kraus; Walt Duschka, class president; and class secretary Milt Beaudine.

Students at a time when residence halls were designated by class year, the Class of 1954 shares a singular bond that has endured since they lived together under the Golden Dome. Every year they celebrate a special mass—held on the Sunday closest to the fifty-fourth day of the year—in honor of their friendship and in tribute to those no longer with them. The class has also established a perpetual mass remembrance on campus.

By setting new standards for alumni support of financial aid—and through the legacy of all those who will become Class of 1954 scholars—these alums can be certain that, in this year and always, they will be remembered for a devotion to one another and to the University that can only be classified as golden.

SOURCES OF AID: GRADUATE \$79,926,857 Fiscal Year 2003–2004

- Fellowships and Grants \$53,694,964
- Loans \$25,186,187
- Work Study \$1,045,706



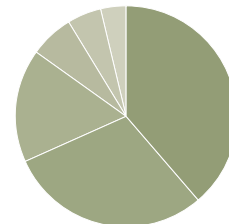
UNDERGRADUATE SCHOLARSHIP GIFTS

By Fiscal Year (Expendable and Endowed)

99–00	\$26,233,423
00–01	\$26,812,084
01–02	\$25,529,346
02–03	\$24,347,762
03–04	\$19,062,428

SOURCES OF AID: UNDERGRADUATE \$138,920,948 Fiscal Year 2003–2004

- University-administered Scholarships \$53,733,882
- Loans \$41,165,429
- Grants \$23,004,689
- Other Scholarships \$8,921,387
- ROTC \$6,925,817
- Campus Employment \$5,169,744



GRADUATE FELLOWSHIP GIFTS

By Fiscal Year
Includes MBA and Law (Expendable and Endowed)

99–00	\$4,236,904
00–01	\$4,802,208
01–02	\$5,189,181
02–03	\$3,022,039
03–04	\$3,879,407

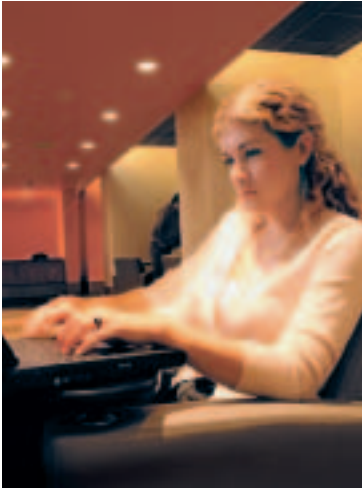
THE HESBURGH LIBRARIES



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Notre Dame continues to seek enhancements to its extensive library system. Traditional notions of what comprises a library—published volumes, manuscripts, serials and rare books—no longer fully describe the materials that must be collected, catalogued and maintained for use by faculty and students. Sophisticated technologies and expanded academic offerings bring new challenges to the library staff every year, as the focus shifts from traditional materials to electronic resources and access mechanisms.

With expanded resources comes the need for better facilities and training for bibliographers and librarians. Last year's renovation of the lower level of the Hesburgh Library marked the first step in updating this facility. Benefactors—like Michael Hayes—have responded to the needs articulated by the Hesburgh Libraries, contributing more than \$1.1 million in the past fiscal year. An intensification of library support is necessary, however, if Notre Dame's libraries are to meet the challenge of academic excellence set forth by University officers, faculty and students.



THE MATTHEW FITZSIMONS ENDOWED LIBRARY COLLECTION IN HISTORY

Though library resources and technologies continue to change, the important role that the Hesburgh Libraries play in the intellectual life of Notre Dame does not. The University's history students and faculty, for example, depend greatly

on the library as a gateway to the past they so carefully study. Michael Hayes, a 1957 graduate of Notre Dame, understood the significance of developing world-class library collections. To this end, he established the Michael R. Hayes and Phyllis M. Hayes Charitable Lead Trust in support of library and other resources for history scholars.

Mike created a series of endowments through his trust that will support Notre Dame's history program in perpetuity. Honoring the men who helped to expand his view of the world, he named these endowments after three beloved history professors: the Matthew Fitzsimons Endowed Library Collection in History, the Aaron Abell Endowed Fellowship in History, and the Reverend Thomas T. McAvoy, C.S.C. Endowment for Excellence in History.

Together, these complementary endowments lend immeasurable strength to the Hesburgh Libraries and the History Department. Specifically, the Matthew Fitzsimons Endowed Library Collection will considerably expand library resources in the history of Renaissance and modern Europe, comparative colonialism, modern British history and Byzantine history.

The endowment will also enable students and faculty to access antebellum plantation records and the extensive microfilm Goldsmith's-Kress Library. Furthermore, endowment funds will provide training for bibliographers in the latest techniques for managing and preserving valuable history collections.

A lifelong Notre Dame devotee, Mike passed away in September 2001; Notre Dame received its first gift from his estate in January 2003. In all, his thoughtfully planned estate gift will provide estimated funds in excess of \$1.6 million; his charitable trust also simultaneously supports Christian Brothers Academy, where his three sons—Charles, John and Hugh—attended high school.

An active member of the Notre Dame Club of Vero Beach, Florida, Mike enjoyed a successful career with Johnson & Johnson that spanned nearly four decades. He began in sales with the firm's Personal Products Company and eventually led the company as president. He later founded, developed and was named president of Johnson & Johnson's Sales and Logistics Company.

LIBRARY CASH GIFTS

By Fiscal Year

99-00	\$8,757,697
00-01	\$2,588,175
01-02	\$1,204,639
02-03	\$1,560,810
03-04	\$1,128,032

GROWTH IN NAMED LIBRARY FUNDS

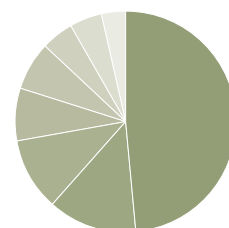
By Fiscal Year

99-00	128
00-01	146
01-02	154
02-03	167
03-04	169

NAMED LIBRARY FUNDS BY ACADEMIC AREA

As of June 30, 2004

College of Arts and Letters	82
Unrestricted / General Library Endowment	22
Law Library	18
Other	13
Mendoza College of Business	12
College of Engineering	8
College of Science	8
School of Architecture	6



ENDOWMENTS FOR EXCELLENCE



Over the last few years, Endowments for Excellence have helped to build a stable and permanent resource base for a wide variety of academic programs across the University's colleges, departments, institutes and centers. Furthermore, this initiative has allowed benefactors to identify a particular area of the University that is commensurate with their own interests and values, and to foster the advancement of this area through their Endowments for Excellence fund.

While still a relatively new funding program—with the first such fund established in the late 1990s—Endowments for Excellence have enjoyed tremendous support, with well over \$2 million raised in the past fiscal year alone. The result has been a deepening of the academic experience for all Notre Dame students, as they now have greater opportunities to enrich their learning through programs such as those supported by the Mary Ann Remick Senior Visiting Fellow and the Mary Ann and Jack Remick Family Endowment for Excellence for the Notre Dame Center for Ethics and Culture.



THE REMICK FAMILY ENDOWMENTS FOR EXCELLENCE

Mary Ann Remick's life centers on family, faith and human fellowship, as reflected in her generous gifts to the Center for Ethics and Culture. By endowing the Mary Ann Remick Senior Visiting Fellow and the Mary Ann and Jack Remick Family Endowment for Excellence for the Center for Ethics and

Culture, Mary Ann (pictured above with David Solomon, The William P. and Hazel B. White Director of the center) is helping to foster research on ethical issues and encourage discussion of these issues both in the classroom and in the wider community.

After receiving her nursing degree from the College of St. Teresa, Mary Ann married Jack Remick, a 1959 Notre Dame alumnus and founding director of the Fastenal Company. Together they settled in Rochester, Minnesota, and raised five children: Sara Remick Sullivan '93, and sons David '00, Andrew '05, Joseph and Matthew. Mary Ann and Jack support Catholic schools and parishes in Rochester, as well as St. Mary's University in Winona, Minnesota, where Mary Ann serves on the board of trustees.

Devoted to Notre Dame, the Remicks have also created the Jack and Mary Ann Remick Family Scholarship, the Jack and Mary Ann Remick Family Scholarship II and the Jack and Mary Ann Remick Merit Scholarship. A member of the Advisory Council for the College of Engineering, Jack helped to underwrite the college's new multidisciplinary building.

Committed to sharing with others the benefits of Jack's successful business venture, Mary Ann has found at Notre Dame a way to help ensure that young people develop a strong moral foundation. Her personal interests fit perfectly with the mission of the Center for Ethics and Culture, which is dedicated to supporting the mandates set forth in four recent encyclical letters: *Centesimus Annus*, *Veritatis Splendor*, *Evangelium Vitae* and *Fides et Ratio*.

The Mary Ann Remick Senior Visiting Fellow will bring outstanding scholars to campus for research, teaching and the study of ethical questions within the framework of the Catholic intellectual tradition. The Remick Family Endowment for Excellence will provide funding to assist with the advancement of dialogue surrounding issues of the dignity of human life, the compatibility of faith and reason, and the connection between truth and freedom.

CASH GIFTS TO ENDOWMENTS FOR EXCELLENCE

By Fiscal Year

99-00	\$2,742,429
00-01	\$3,206,838
01-02	\$5,446,615
02-03	\$1,710,509
03-04	\$2,019,722

GROWTH IN ESTABLISHED ENDOWMENTS FOR EXCELLENCE

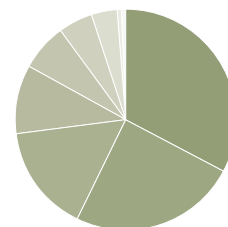
By Fiscal Year

99-00	54
00-01	83
01-02	108
02-03	124
03-04	159

DISTRIBUTION OF ESTABLISHED ENDOWMENTS FOR EXCELLENCE

As of June 30, 2004

College of Arts and Letters	52
Institutes and Centers	39
Other	25
Mendoza College of Business	16
College of Engineering	11
College of Science	8
Law School	6
Athletics	1
School of Architecture	1



UNRESTRICTED GIVING



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central facet of the University's budget, unrestricted giving provides the flexibility necessary to address new and emerging challenges and funding priorities. Benefactors have responded remarkably to the University's call for an increase in unrestricted funds; in fiscal year 2003–2004, an all-time high of \$20.6 million in unrestricted gifts was raised. These monies were used to address a range of pressing needs, from financial aid to capital projects, programming to faculty development.

Unrestricted gifts are facilitated through Notre Dame's Annual Fund and its four giving societies. Gifts through the Sorin Society and the President's Circle support funding priorities throughout the University. Members of the Order of Saint Thomas More provide unrestricted and designated funds for the Notre Dame Law School, while the John Cardinal O'Hara Society serves a similar purpose for the MBA program in the Mendoza College of Business.

THE INAUGURATION OF THE PRESIDENT’S CIRCLE

With the support of a dedicated group of Notre Dame alumni, parents and friends, the University announced the establishment of a new giving society in 2003. The President’s Circle, comprised of members who make an annual unrestricted contribution of \$25,000 or more, provides a pool



of funds directly responsive to the needs of a great and growing Catholic university.

Members of the President’s Circle demonstrate a manifest commitment to the strategic and emerging priorities — including capital projects, academic programs, acquisitions and purchases — articulated

by Notre Dame’s President and top officers. In its inaugural year, the University enrolled 63 benefactors in the President’s Circle; together, these individuals contributed more than \$1.5 million for the immediate benefit of the University community.

These monies have supported the operations of the Kaneb Center for Teaching and Learning; provided undergraduate scholarships and graduate fellowships; enhanced productions in the Marie P. DeBartolo Center for the Performing Arts; and advanced the University’s program in vector biology. Such a broad and varied list only hints at the potential of the President’s Circle to dramatically affect the Notre Dame community at a multitude of levels.

In the summer of 2004, the University was delighted to recognize members at the inaugural President’s Circle Celebration, held at the Willard Intercontinental in Washington, D.C. Benefactors who made the trip to our nation’s capitol were treated to presentations by Tim Russert (pictured above), moderator of television’s “Meet the Press” and the Washington Bureau Chief of NBC News, and Professor Thomas M. Kellenberg, director of Notre Dame’s Washington Program.

A highlight of the celebration was a visit to the White House, where National Security Advisor and Notre Dame graduate Dr. Condoleezza Rice spoke with the group. Guests also toured the newly dedicated World War II Memorial and enjoyed a reception and dinner hosted by the Honorable James H. Billington, the Librarian of Congress, in the James Madison Memorial Building at the Library of Congress.

The President’s Circle is off to a tremendous beginning due to the generous support of its members, and promises to be a critical source of funding as Notre Dame continues to evolve as the nation’s premier Catholic university.

ANNUAL FUND

By Fiscal Year / In Millions

99-00	\$11.1	\$21.5
00-01	\$11.9	\$23.1
01-02	\$11.9	\$23.1
02-03	\$12.7	\$25.9
03-04	\$12.8	\$27.2

■ Sorin Society Cash Revenues
■ Total Cash Revenues

ALUMNI PARTICIPATION RATE

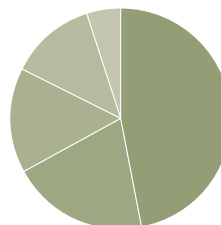
By Fiscal Year

99-00	49.9%
00-01	50.1%
01-02	48.7%
02-03	50.9%
03-04	50.4%

ANNUAL FUND | \$27,253,696

Fiscal Year 2003-2004

■ Sorin Society	\$12,797,574
■ Direct Mail	\$5,466,558
■ Other	\$4,189,190
■ Matching Gifts	\$3,440,420
■ Phone Center Pledge Payments	\$1,359,954



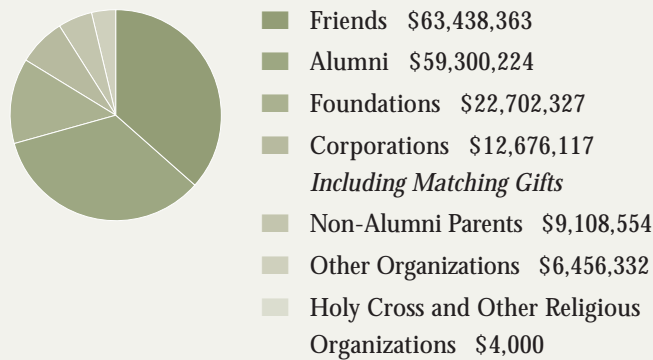
FINANCIAL OVERVIEW

Fiscal year 2003–2004 marked the most successful fundraising year in Notre Dame history, with over \$173.6 million raised. Driven by the remarkable \$50 million estate gift from Joan Kroc, this total represents a 22% increase over the previous record, set in fiscal year 2000–2001.

Other significant fundraising milestones included the successful launch of the President’s Circle, a new giving society set at the \$25,000 level, as well as another record-setting year for the Notre Dame Law School, which raised \$9.6 million. Notre Dame has again been able to reach new fundraising heights only with the support of its loyal and generous constituency.

SOURCES OF SUPPORT | \$173,685,917

Fiscal Year 2003–2004



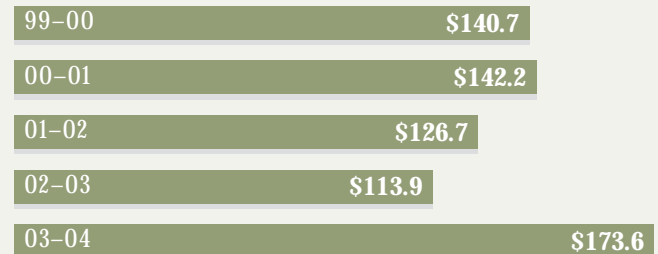
GIFT DISTRIBUTION | \$173,685,917

Fiscal Year 2003–2004



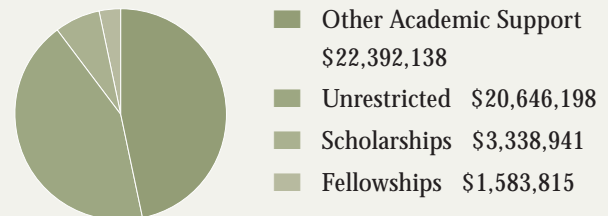
TOTAL DOLLARS RAISED

By Fiscal Year / In Millions



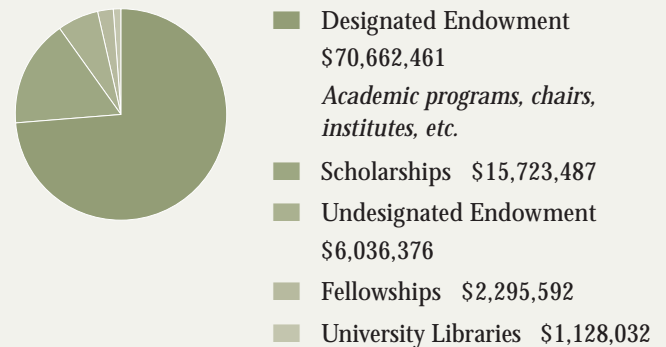
EXPENDABLE GIFTS | \$47,961,092

Fiscal Year 2003–2004



ENDOWMENT GIFTS | \$95,845,948

Fiscal Year 2003–2004

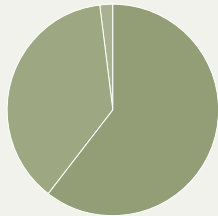


GIFTS & PLEDGES

Notre Dame again experienced a very strong year of fundraising, particularly in terms of outright cash gifts, which totaled nearly \$105 million. Furthermore, leadership gifts (defined as gifts of \$100,000 or more) increased by 11%, from 153 to 170.

GIFT INCOME BY GIFT TYPE | \$173,685,917

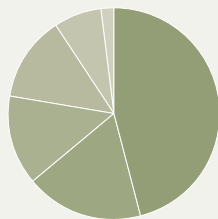
Fiscal Year 2003–2004



- **Outright Gifts** \$104,996,923
Cash gifts that are not connected to a pledge.
- **Pledge Payments** \$65,248,574
Cash gifts directed against existing commitments.
- **Matching Gifts** \$3,440,420
A corporate or foundation cash gift which matches an employee gift.

GIFT INCOME BY PROGRAM | \$173,685,917

Fiscal Year 2003–2004

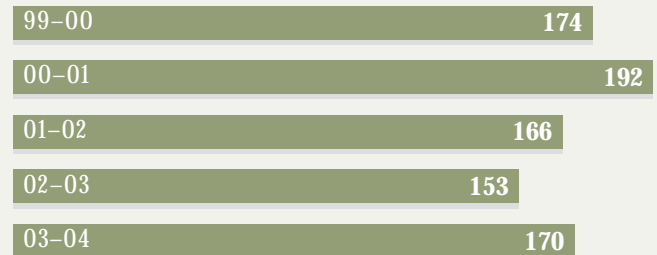


- **Planned Giving** \$79,791,419
- **Other Gifts and Pledge Payments by Individuals** \$31,262,358
- **Annual Fund** \$23,813,276
Excludes Matching Gifts
- **Foundations** \$22,702,327
- **Corporations** \$12,676,117
- **Matching Gifts** \$3,440,420



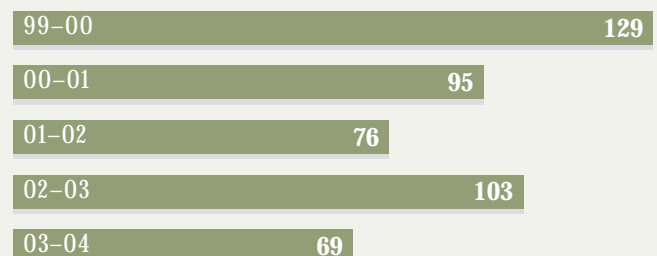
LEADERSHIP GIFTS (\$100,000+)

By Fiscal Year



LEADERSHIP PLEDGES (\$100,000+)

By Fiscal Year



CORPORATE, FOUNDATION & MATCHING GIFTS

Corporate and foundation support remained fairly constant this year, bringing in a total of \$35 million. Notre Dame's matching gift program continued to rank among the top three private and doctoral colleges and universities, with 5,852 matching gifts totaling \$3.4 million.



CORPORATE SUPPORT

By Fiscal Year / Includes Gifts-in-Kind and Matching Gifts

99-00	\$13,669,516
00-01	\$12,835,226
01-02	\$13,000,920
02-03	\$14,661,325
03-04	\$12,676,117

FOUNDATION SUPPORT

By Fiscal Year

99-00	\$22,232,463
00-01	\$26,429,943
01-02	\$26,326,640
02-03	\$26,696,124
03-04	\$22,702,327

MATCHING GIFT TOTALS

By Fiscal Year

99-00	\$3,601,838
00-01	\$3,656,229
01-02	\$3,492,693
02-03	\$3,364,750
03-04	\$3,440,420

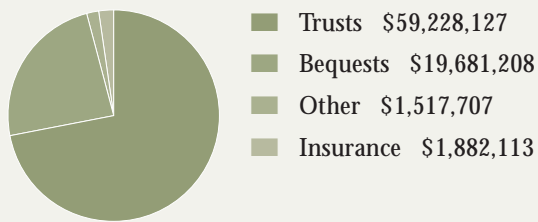
PLANNED GIVING SUPPORT

As evidenced by the estate gifts of Joan Kroc, the role and impact of the Office of Planned Giving continues to grow in importance. During fiscal year 2003–2004, \$79.8 million in cash gifts was received, while \$82.3 million in new commitments was secured.

To recognize benefactors who have included the University in their estate plans, the Stephen Theodore Badin Guild was established in 1987. As of June 30, 2004, the Badin Guild had 780 members and a gift expectancy of more than \$266 million.

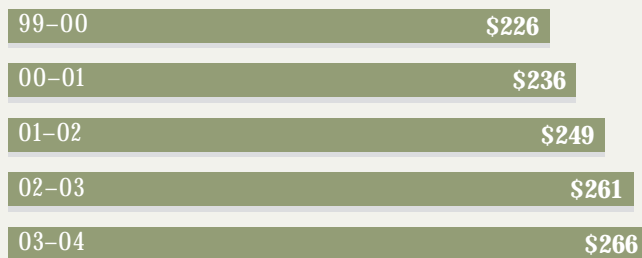
PLANNED GIVING TOTAL COMMITMENTS | \$82,309,155

Fiscal Year 2003 – 2004



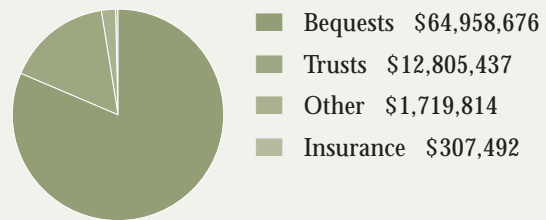
BADIN GUILD GIFT EXPECTANCIES

By Fiscal Year / In Millions



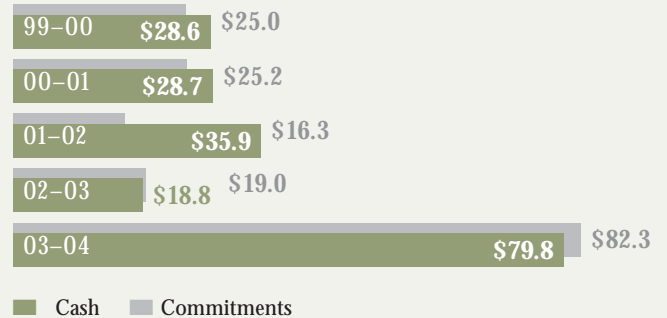
PLANNED GIVING CASH TOTALS | \$79,791,419

Fiscal Year 2003 – 2004



PLANNED GIVING SUPPORT

By Fiscal Year / In Millions



IN THE SPIRIT OF NOTRE DAME . . .

SEEKING PEACE



A \$50 Million Bequest Helps Pave the Road to Peacebuilding

Joan Kroc had no visible ties to Notre Dame. Instead, her interest in the University was piqued by the singular vision of its former president, Father Ted Hesburgh. Mrs. Kroc met Father Hesburgh in the mid-1980s, when she heard him speak of his concerns about the nuclear arms race. She recognized a kindred spirit, and the two struck up a friendship that lasted until her death in 2003. Their shared vision of a more just world led Mrs. Kroc to donate her first gift to the University in 1986—\$6 million to establish the Joan B. Kroc Institute for International Peace Studies. Two years later, she donated another \$6 million for the construction of the Hesburgh Center for

International Studies, which houses the Kroc Institute. (Pictured at left: Hesburgh Center for International Studies and, below, Mrs. Kroc and Father Hesburgh at the center's groundbreaking ceremony.)

Over the years, Mrs. Kroc continued to provide funding for the peacebuilding initiatives that drew her to Notre Dame, including \$5 million to create the Rev. Theodore M. Hesburgh, C.S.C. International Scholarship Fund for Peace and Justice. Her prolific philanthropy culminated upon her death with the largest single contribution ever received by the University—a \$50 million bequest to establish the Rev. Theodore M. Hesburgh, C.S.C. Fund for Graduate Peace Studies. This exceptional endowment will be used to enhance the work of the Kroc Institute through faculty hires and curriculum development.

Under the auspices of Mrs. Kroc's philanthropy and the leadership of Director Scott Appleby, the Kroc Institute has grown into one of the world's primary centers for the study of violence and conflict resolution. The institute and its renowned programs have attracted students from every corner of the globe. A sampling of recent graduates includes those from Canada, China, Egypt, Israel, Mexico, Northern Ireland, Pakistan, Turkey, Uganda and the United States.

Unique in its multidisciplinary emphasis on the religious, ethnic and cultural dimensions of peace and conflict, the institute brings together faculty and students from a variety of academic departments to collaborate on teaching and research projects that seek not only to understand the barriers to peace but also to offer real tactics and solutions for international policymakers.

As humankind poses ever more complex challenges to peace, the Kroc Institute for International Peace Studies has become an increasingly important and timely resource in the struggle to end violent conflict. A deeply committed and generous person, Mrs. Kroc's parting gift to Notre Dame—and to the world—brings with it the promise that true and lasting peace remains a viable option.

“THE MORE I GIVE, THE MORE FORTUNATE I FEEL.”

JOAN B. KROC, 1928–2003

In fiscal year 2003–2004, the cost of fundraising was 6.6 cents of each dollar raised. Over the last five years the average cost of fundraising has been 7.1 cents of each dollar raised.

THE OBLIGATION OF STEWARDSHIP

As a reminder of our obligation to effectively steward contributions made to Notre Dame, the University adheres to the following guidelines:

- All gifts should be acknowledged in a timely and personal manner.
- A contribution accepted with a restricted purpose must be used for that purpose.
- If the University finds itself unable to utilize a contribution for its stated purpose, this should be communicated with the donor so that an alternative usage can be arranged or the contribution returned.
- Whenever feasible, and especially with endowment gifts, annual “impact” reports should be given to the donor.
- Proper recognition should always be given to the donor, and public recognition must be approved by the donor.
- The value of any “substantial” benefits as a result of contributions must be reported to each contributor.
- Contributions will be accounted for using universally-accepted accounting standards, allowing for maximum efficiency and productivity of each gift.

Thank you for your enduring support
of the University of Notre Dame.



For more information, please call or write:

UNIVERSITY OF NOTRE DAME

Office of Stewardship Programs
1100 Grace Hall
Notre Dame, Indiana 46556-5612

574/631-8689 *telephone*

574/631-6957 *fax*